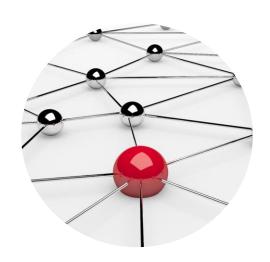


# Central Securities Depository (CSD)

# SWIFT Offering

*April 2014* 

For external use



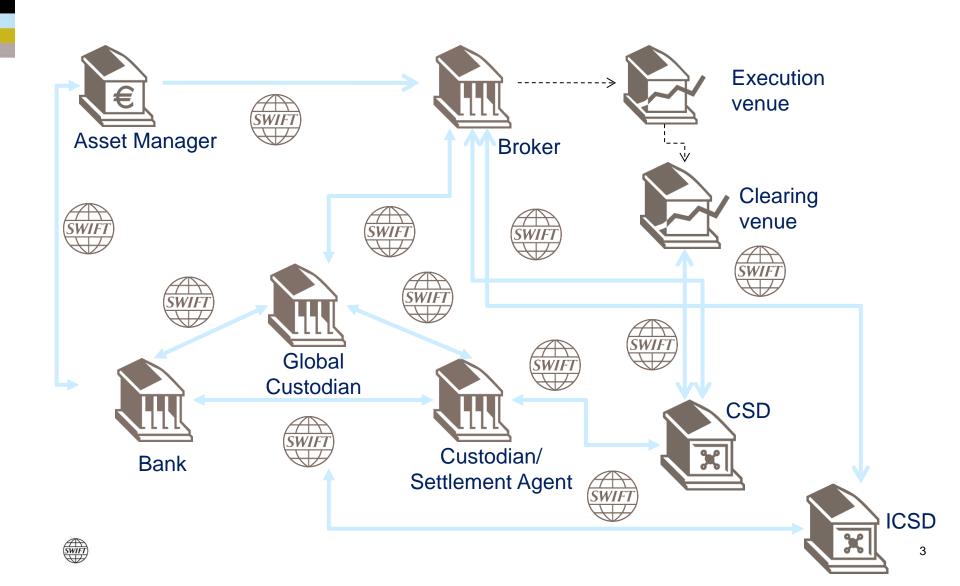
# Agenda

- 1. SWIFT in Securities markets
- 2. A CSD today
- 3. CSD Market over SWIFT
- 4. Drivers and trends
- 5. Typical flows
- 6. SWIFT offering

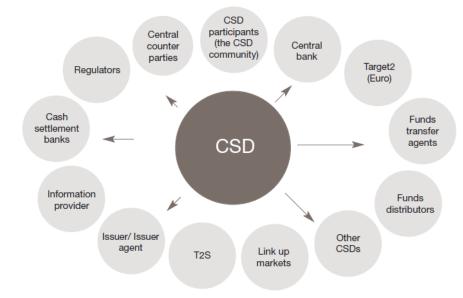


# SWIFT broadly used in Securities markets

more than 50% of SWIFT's total traffic is securities messages (2013)



# A CSD today...



#### A KEY ROLE...

to reduce post-trade processing costs, minimise market risks, provide high quality mutualised services

#### ... A COMPLEX ENVIRONMENT...

serving multiple players with various profiles and needs

#### ...AND MANY CHALLENGES...

due to commoditisation of core services, growing competitive pressure, increased regulation and regional integration

#### ...PUSHING FOR INNOVATION

with CSD climbing up the value chain, developing new capabilities, maximising operational efficiency while keeping risks and costs at acceptable levels



## CSD Market over SWIFT

## High level of CSD reach around the globe



#### **North America**

Canada USA

#### **Central & Latin America**

Brazil Chile Mexico

#### Western Europe

Denmark Norway Poland Sweden

Switzerland United Kingdom

#### Eurozone

Austria

Belgium Finland

France

Germany Greece

Ireland

Italy

Luxemburg Netherlands

Portugal Spain

#### Central & Eastern Europe

Armenia Bulgaria

Croatia

Czech Republic

Hungary

Kazakhstan

Estonia

Latvia

Lithuania

Romania

Russian Federation

Slovakia

Slovenia

Ukraine

#### **Africa**

**Middle East** 

Bahrain

Israel

Kuwait

Qatar

Turkey

Lebanon

Egypt Kenya

South Africa Zimbabwe

## Asia Pacific

Australia

Hong Kong India

Indonesia Japan

Korea

New Zealand

Singapore Sri Lanka

Thailand



# Drivers and requirements in the MI space

#### Regulatory pressure

e.g. increased efficiency and transparency towards regulators (trade reporting)

# Business interoperability

e.g. linking to other FMIs (both horizontally and vertically)

# Business risk mitigation

e.g. increased need for high quality collateral

## Cost efficiency

e.g. further standardisation and automation (from proprietary to ISO)

# Operational risk mitigation

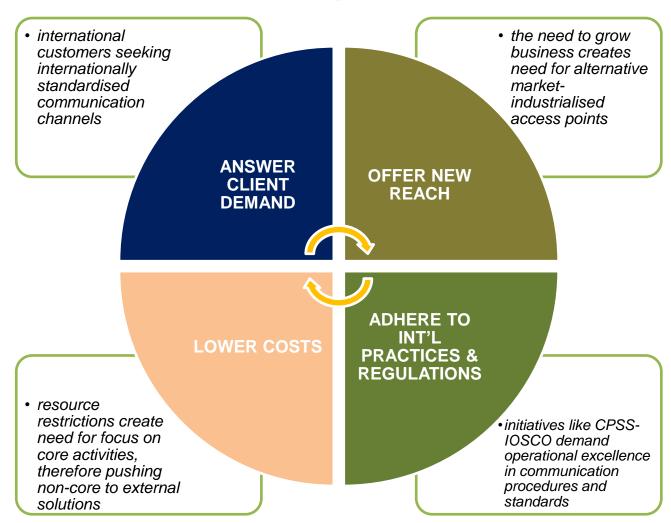
e.g. increased resiliency, increased need for compliance data

#### Innovation

e.g. new services (like U2A, liquidity mgt, collateral), new markets (APAC, Latin Am.)

# Central Securities Depositories needs

Focus on communication aspects





# Typical CSD workflows

## CLEARING FLOWS

<u>Links to</u>: Clearing Houses/CCPs <u>Flows:</u> Settlement, collateral

> SETTLEMENT FLOWS

<u>Links to</u>: Banks, Brokers, T2S, LUM ... <u>Flows:</u> Settlement

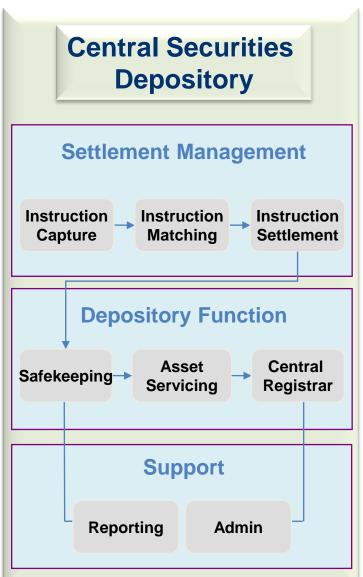
ASSET SERVICING FLOWS

<u>Links to</u>: Custodians <u>Flows:</u> Corporate Action, Proxy Voting, Tax

PAYMENT/ FINANCING FLOWS

<u>Links to</u>: Payment Banks, National Central Banks, RTGS (e.g. T2) **Flows:** Payment

<u>Links to</u>: Custodians, Payment Banks Flows: Lending/Borrowing, Collateral



#### FUNDS FLOWS

<u>Links to</u>: Transfer Agents, Fund Distributors <u>Flows:</u> Subscription/redemption, portfolio transfers

#### REGISTRAR FLOWS

<u>Links to</u>: Issuers, Issuer Agents <u>Flows</u>: Shareholder statements, proxy voting, corporate actions, issuance process flows

#### REGULATORY FLOWS

Links to: Regulators

<u>Flows:</u> Transactions/trade reporting, balance/position reporting

## INFORMATION FLOWS

<u>Links to</u>: Information Providers <u>Flows:</u> reference data, SSI...



# **SWIFT** offering positioning

Flows	FIN/ ISO 15022	ISO 20022	FileAct	InterAct	Browse
Clearing	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Settlement	✓	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Asset Servicing	✓	$\checkmark$	$\checkmark$	$\checkmark$	
Payments	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Financing		$\checkmark$	$\checkmark$	$\checkmark$	
Funds		$\checkmark$	$\checkmark$	$\checkmark$	
Registrar	✓	$\checkmark$	$\checkmark$	$\checkmark$	
Regulatory		$\checkmark$	$\checkmark$		
Information	✓	✓	✓		



## **SWIFT** solution toolkit for CSDs

## **Securities Market Infrastructure**

## Messaging

Message protocol
One-by-one message
Query & response
File transfer
Secure web-access
(Browse)
Interactive message:
Store and Forward or
Real-Time

## Connectivity

Interfaces (SAA,
Lite2...)
Integration Platform
(IPLA)
Messaging Hub
(AMH)
Messaging Gateway
Messaging software
Communication
software
Network options

## **Security**

Access control
Closed User Groups
Integrity
Authentication
Confidentiality
Non-repudiation
Resiliency
Service availability
Personal Identity
(SNL, HSM, PKI)

## **Standards**

MT (ISO 15022)
MX (ISO 20022)
Non-ISO:
FpML/Prop...
Market practices
Validation
Business modeling
Standards
maintenance
MyStandards
Readiness Portal

## **Applications**

Validating
Authorising
Reporting
Sanctions Screening
Business Intelligence
Addressing (routing)
Message enrichment
Matching (Accord for
Securities)

## **Services**

Consulting:
Design
Implementation
Project Mgmt
Integration
Testing
Training
Customer Support
Partners
Hosting
Billing

## A comprehensive solution



## In a nutshell

# Technology

- Network: highly-resilient, high availability, worldwide, secure, internet
- Messaging: message/file/browse, authentication, non-repudiation, optional validation
- · Interfaces: industrial size to standalone, highly-resilient, high availability, secure
- Security: SWIFTNet PKI (on SWIFTNet) or 3Skey (for other comms solutions)
- · Integration: Transformation, enrichment, fully integrated with interface

## **Standards**

- ISO standards: ISO 15022, ISO 20022
- · Other FIN standards: MT for payments, FX, trade
- Tools: MyStandards, Readiness Portal

## Services

- Support: 24/7/365 follow-the-sun support, support centres in all time-zones
- Project management
- Technology support: reviews, implementation & operational
- · Standards: consulting
- · Business: internal reviews



# Rationale for using SWIFT

## CSD and community perspectives

## <u>CSD</u> PERSPECTIVE

- ✓ Client demand
- √ Reach (alternative channel)
- ✓ Int'l practices & regulations
- √ Standards (ISO)
- ✓ State-of-the-art infrastructure
  - √ Resilience
  - ✓ Security
  - √ Flexibility
- √ Lower cost (focus on core)

# CSD COMMUNITY PERSPECTIVE

- ✓ Lower cost (re-use of resources)
- ✓ Reducing project and operational risks
- ✓ Liability and support
- √ Re-usability of infrastructure

# Case Studies of SWIFT Implementation

## DTCC

## ISO20022 implementation for corporate actions

"By automating what is now a manual process, DTCC will produce operational efficiencies for its member firms and reduce the risk associated with manual instruction errors." – Robert Epstein, VP, Asset Services, DTCC

CA events published up to 11 hours earlier to customers with real-time ISO 20022 Up to 50% more data elements versus legacy format

## The pain points

- Align CA data with global standards
- End-of-day legacy batched file formats
- Inefficient CA processing with multiple proprietary files
- Documenting, maintaining multiple standards (ISO, proprietary)
- Meeting international participants' requirements
- Enable clients to manage
   entire CA lifecycle process

## The adoption drivers

- Increase STP and reduce errors/risk with single, global ISO standard
- Real-time, intra-day ISO 20022 msgs
- Increase processing efficiency with single record representation
- Increase connectivity options particularly for international players
- Introduce configurable browser

- Provided standards expertise facilitating ISO20022 implementation
- MyStandards: multiple standards management and release maintenance
- Additional SWIFT channel enables resilience and choice (re-use of SWIFT for intl. players)
- Provided CA data
   distribution channel to
   non-DTCC clients



# Clearstream Banking Frankfurt

# Adding international communication access

Opening up to SWIFT, provided CBF with an additional communication channel allowing domestic and international customers to use international standards and technologies used with other counterparts.

## The pain points

- CBF's communication access was considered very proprietary
- Mainly used for domestic players
- Need for international (ISO) standards
- Customers requesting to support SWIFT network/ technology

## The adoption drivers

- Adopt internationally recognised communication technology
- Support ISO standards
- Answer customer requests for alternative channel
- Expand reach beyond domestic market

- Provider of standardised messaging service
- ISO message standard expertise
- Premium customer support for critical market infrastructures



## **JASDEC**

## International infrastructure based on ISO standards

Moving away from a complete proprietary communication infrastructure and local standards only usable within the domestic environment, to an international accepted channel based on ISO standards

### The pain points

- Very proprietary communication infrastructure reliant on local technology
- No documentation in English, support only possible for locally-based offices
- Not meeting international participants' requirements
- Existing service not in line with international best practices

## The adoption drivers

- Need to internationalise the service (domestic country priority)
- Alignment with international best practices for use of messages standards
- Real-time, intra-day ISO 20022 messages
- Increase connectivity options particularly for international players

- Provided standards expertise creating new standards & facilitating ISO20022 implementation
- SWIFT channel enabling resilience and choice (reuse of SWIFT for international players)
- International support in various languages throughout the world



## **Euroclear Netherlands**

## Replacing faulty technology

Euroclear Netherlands' back-up procedure used to be 'take your bike and bring the disk over'. In 9 months time a legacy file-transfer service was migrated to SWIFT FIN.

## The pain points

- Existing file-transfer service was faulty and had resilience issues
- No proper back-procedures in place
- No real support for nondomestic customers
- GUI-solution running on separate platform

## The adoption drivers

- Need for solution with very high availability
- Improve scalability of communication infrastructure
- Open up to non-domestic participants
- Integrate GUI-solution

- Provider of standardised messaging service (FIN)
- Premium customer support for critical market infrastructures
- GUI-solution integrated on SWIFTNet Browse



# Euroclear UK & Ireland (ex-CREST)

# Outsourcing of communication infrastructure

Since 1995, SWIFT has been the provider of choice for communication with the UK & IE CSD, market share is around 65%. The service has been evolving with every technology upgrade to keep in line with the latest communications requirements.

## The pain points

 After failure of the TAURUS project, it was decided to focus on core functionality only and outsource communication infrastructure

## The adoption drivers

- Working with domainspecialists in communication
- Keep strong control over cost (project & running)
- Ability to serve small and large customers, domestic and international customers
- Need for long-term archival and hardware encryption

- End-to-end project management
- Messaging, file-transfer and GUI access provider
- First infrastructure-hosting at CSD-side, later moved to SWIFT Ops centres
- Special helpdesk and IT support
- Purpose-build long-term archival and introduction of hardware encryption

