

SWIFT Event Privacy Statement

Introduction

This Privacy Statement explains how your personal data is processed by S.W.I.F.T. SC (“SWIFT”, “we”, “us” or “our”), when you register and participate in a SWIFT event (“Event”), and use our services and tools in this context.

The terms “process” and “personal data” referred to in this statement shall have the meaning given to these terms in the EU General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) (hereinafter referred to as “GDPR”).

We process your personal data in several ways when you attend the Event, as described in this statement. For instance, we process personal data collected via your online registration or when you use the Attendee Hub (“Attendee Hub”).

SWIFT Event “restricted” Online environment

You will receive access to the SWIFT Event restricted environment which include the event Participants Directory and the swift.com including the restricted pages for participant. The SWIFT Event Restricted online environment is made available to you for networking, preparation and planning of the Event, and follow-up purposes, allow you in particular to contact, and exchange information with other participants and Partners. You may not use the personal data in these tools for other purposes.

The SWIFT Event Restricted online environment includes by default all of the following information per participant: last name, first name, job title, company, function, type of institution. The below section explains in more detail how we may collect and process your personal data in the context of SWIFT Event.

What Personal Data We Collect

We collect personal data when you use swift.com and eur.cvent.me and all other services, tools and features available within the scope of the SWIFT Event restricted online environment (“Services”) and from other sources as explained below. Where applicable, we indicate whether and why you must provide us with your personal data, as well as the consequences of failing to do so. If you do not provide personal data when requested, you may not be able to benefit from all our Services. This section describes the types of personal data we process and the sources from which we obtain them.

Sibos Registration information (as provided by you)

When you register to the Event, you are directed via email link to perform online registration on our website. When you create an account and register for the Event, we may collect your username and password, last name, first name, function, job title, company name, attendance dates, contact details (company email address and company mobile number), photograph, country, accreditation, type of institution, primary business / market focus, primary area of responsibility, function within the institution. All mandatory data needed for your registration are indicated with an asterisk. Failing to provide this information will prevent us from registering you for the Event.

Personal Data Collected via the Attendee Hub

We collect your personal data when you log on the Attendee Hub and use the functionalities like your favorites (speakers, sessions, exhibitors, delegates), your ratings (sessions), your messages.

If you choose to contact us for any purpose via email, mail, in-app messaging or any other means, we will collect your contact details, your name, and the content, date and time of your message, as well as our reply and any follow up action we take in relation to your inquiry. We also collect information regarding any ratings or comments you make in the Attendee Hub regarding any sessions you have attended during the Event.

Speakers

Speakers are typically – but not only – industry leaders or influencers who might be invited to speak during the SWIFT Event. Every year, SWIFT processes names and email addresses of potential speakers received directly from the members either of its community or its staff (e.g., relationship managers).

If you are a (potential) speaker at the Event, we may also collect additional information such as details about your work history and education.

Use of Your Personal Data

Event Organization and Administration, Participant list

Event administration

We process your personal data to register you for the Event and manage your participation in the Event, including Event administration, accounting, records keeping, offering SWIFT related products and services, responding to your queries and providing customer support.

Speaker administration

SWIFT may process personal data of (potential) speakers for the purposes of identifying, selecting and/or confirming speakers, managing the invitations and related logistics and keeping information and statistics about the speakers' history at SWIFT Events (e.g. to ensure a broad variety of speakers throughout the years).

Participants Directory

SWIFT will also process your personal data to create the Participants Directory. This directory is available on the Attendee Hub when a participant is logged in and allows every person who registered to the Event to get to know all the other participants. It includes the first name, last name, job title, company, picture of every participant.

Personalizing our Services

We will use the personal data you provide upon registration and in your account to tailor our Services (e.g., based on your profession, demographics or service area). This includes, with your consent, recommending you via the Attendee Hub other sessions that you might be interested in or other people you might be interested in meeting.

Product and Service Development

SWIFT may analyze participants' demographic information provided upon registration or in their account, and their activities at the Event for evaluating attendance to sessions and the performance of the Event in general. We will use such data to evaluate the Event and organize future editions.

Ratings, comments and surveys

Any SWIFT Event participant using the Restricted online environment will – on a voluntary basis – be invited to rate the sessions and speakers and to participate to any surveys related to the event. The rating and survey results will be aggregated and processed by SWIFT for statistical purposes.

Any SWIFT event participant using the restricted environment will also have the opportunity to comment or ask questions in relation to online sessions.

Statistics

Based on your registration data and demographics, statistics may be published on the Event website www.swift.com. These statistics will only include aggregated data pertaining to the pre-filled sections in the registration form to be selected by the participant.

In addition, SWIFT may create statistical reports based on participants' demographic data and their activities at the Event, and share such anonymous reports with exhibitors Partner companies and other participants (e.g. to show the demographics of participants attending a session), and SWIFT employees.

Access Control

SWIFT may process personal data (your credentials) in order to allow and manage access to the restricted environment on the Attendee Hub.

Legal

We may use your personal data to enforce this Privacy Statement, Registration Policy, or our Terms of Use, or as necessary to establish, exercise and defend legal rights, and to comply with applicable legal requirements, industry standards and our policies.

Legal Basis for Using Your Personal Data

We only process your personal data based on a valid legal ground:

- **Contract**

We need your personal data to provide you with our Services, for example for account registration and management or to respond to your inquiries.

- **Legitimate Interest**

We have a legitimate interest to use your personal data. In particular, we have a legitimate interest to use your personal data for product development and analytics purposes, to

conduct surveys, to personalize our offering, and otherwise to improve the security, and performance of the Services. We only rely on our legitimate interests to process your personal data when your interests or fundamental rights and freedoms requiring protection of your personal data do not override our interests.

- **Consent**

We may process your personal data based on your consent as explained in this Privacy Statement, for example to send you marketing communications, to use cookies and similar technologies, or to recommend you via the Attendee Hub other sessions that you might be interested in or other people you might be interested in meeting.

- **Legal Obligation**

We have a legal obligation to use your personal data for certain purposes, for example to comply with tax and accounting obligations.

Disclosure of Your Personal Data

We may share your personal data as described in this Section, or as otherwise notified to you.

Other Sibos Participants

When publishing comments and questions related to a session, you will have the choice to publish these on your name, using a pseudonym or even anonymously.

Some of your personal data will also be displayed in the Participants Directory.

Service Providers

We use third-party service providers to operate and provide our Services. In particular, we work with third parties to provide development, hosting, maintenance, and other services for us. These third-party service providers may have access to or process your personal data as part of providing those services for us. We require such providers to only process your personal data on behalf of and under the instructions of SWIFT, and only as necessary to provide their services to us.

Mergers and similar transactions

Your personal data may be disclosed and otherwise transferred to an acquirer, successor or assignee as part of any merger, acquisition, debt financing, sale of assets, or similar transaction, as well as in the event of an insolvency, bankruptcy, or receivership in which information is transferred to one or more third parties as one of our business assets.

Legal

We reserve the right to disclose your personal data that we believe, in good faith, is appropriate or necessary to (i) take precautions against liability, (ii) protect ourselves or others from fraudulent, abusive, or unlawful uses or activity, (iii) investigate and defend ourselves against any third-party claims or allegations, (iv) protect the security or integrity of the Services and any facilities or equipment used to make the Services such as the Attendee Hub and other features available, or (v)

protect our property or other legal rights (including, but not limited to, enforcement of our agreements), or the rights, property, or safety of others. We may be required by law or requested by (foreign) government agencies, such as law enforcement authorities or customs authorities, to disclose your personal data.

SWIFT's group companies

We may share personal data with our affiliates, subsidiaries and branch offices to which it is reasonably necessary or desirable for us to disclose personal data in order to carry out the above-mentioned data processing purposes.

Your Rights and Choices

You may request access to and receive information about the personal data we maintain about you, update and correct inaccuracies in your personal data, restrict or object to the processing of your personal data, have the information anonymized or deleted, as appropriate, or exercise your right to data portability to easily transfer your personal data to another company. In addition, you may also have the right to lodge a complaint with a supervisory authority, including in your country of residence, place of work or where an incident took place.

SWIFT's lead data protection authority is:
The Belgian Data Protection Authority
Rue de la Presse, 35
1000 Brussels
Belgium

Tel: +32 (0)2 274 48 00
Email: [contact \(at\) apd-gba.be](mailto:contact@apd-gba.be)

You may withdraw any consent you previously provided to us regarding the processing of your personal data, at any time and free of charge. We will apply your preferences going forward and this will not affect the lawfulness of the processing before you withdrew your consent.

You may exercise these rights by sending your request together with a proof of your identity to SWIFT's Privacy Officer (privacy.officer@swift.com).

International Data Transfers

If required for the purposes mentioned above, we may transfer your personal data to a country located outside of the European Economic Area. When this happens, we make sure that we can rely on adequacy decisions issued by the European Commission in relation to the country of reception, on the use of appropriate contractual protections for the transfer of your personal data, or on any other valid data protection mechanism, unless a derogation for specific situations apply. You may contact us as specified below to obtain a copy of the safeguards we use to transfer personal data outside of the EEA.

Data Security

We use certain physical, organizational, and technical safeguards that are designed to ensure the integrity and security of the personal data that we process.

Contact Us

The entity responsible for the processing of your personal data as described in this Privacy Statement is S.W.I.F.T. SC, located at Avenue Adèle 1, B-1310 La Hulpe, Belgium.

For any questions related to your privacy or this Privacy Statement, you can contact SWIFT's Data Protection Officer by mail at
Data Protection Officer,
Avenue Adèle 1,
B-1310 La Hulpe,
Belgium,
Or by e-mail at privacy.officer@swift.com.