



A guide to visuals in Traffic Analytics

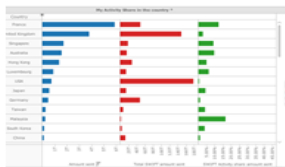
Payments dashboard – my entities

Business Intelligence solutions, Watch team

June 2017

Payments Dashboard – my entities

- ✓ Utilize this dashboard to monitor your message flows, understand your worldwide coverage, and track your activity share in each country.
- ✓ With future releases and enhancements to existing dashboard, you will be better equipped to optimize business strategy and manage correspondent bank relationships.



**Dynamic and
Easy to use**

**Business
Focus**

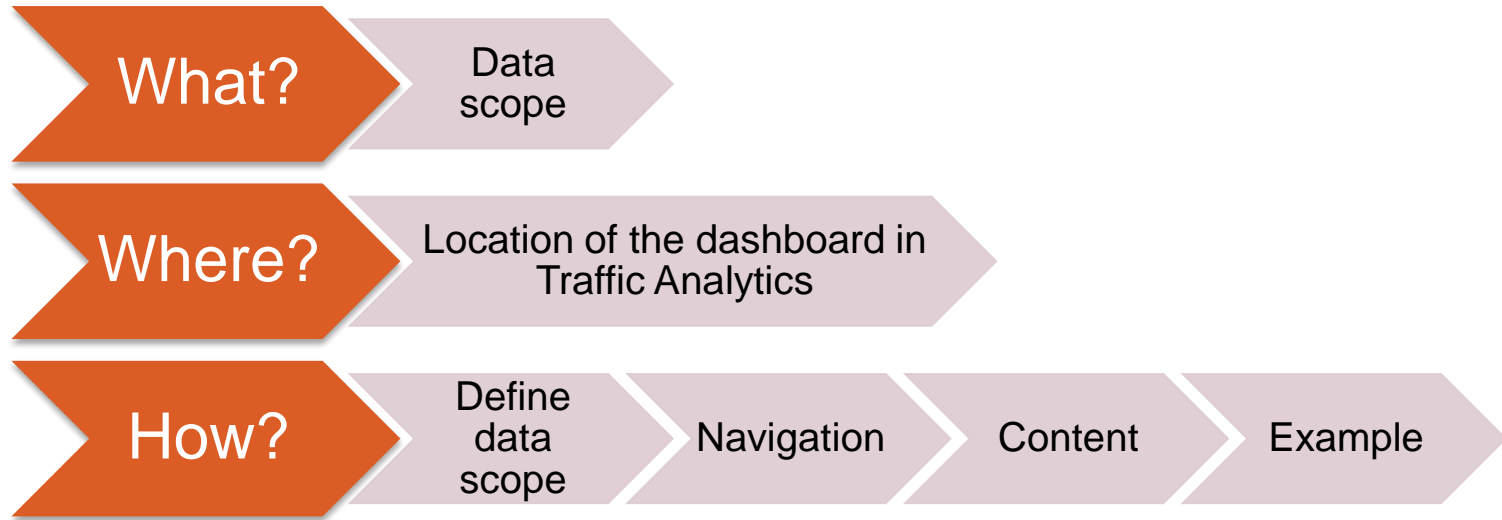
**State of the art
visuals**

Filtering and Calculations

**Immediate
Insights**



Payments Dashboard



What?

Payments Dashboard



Data scope:

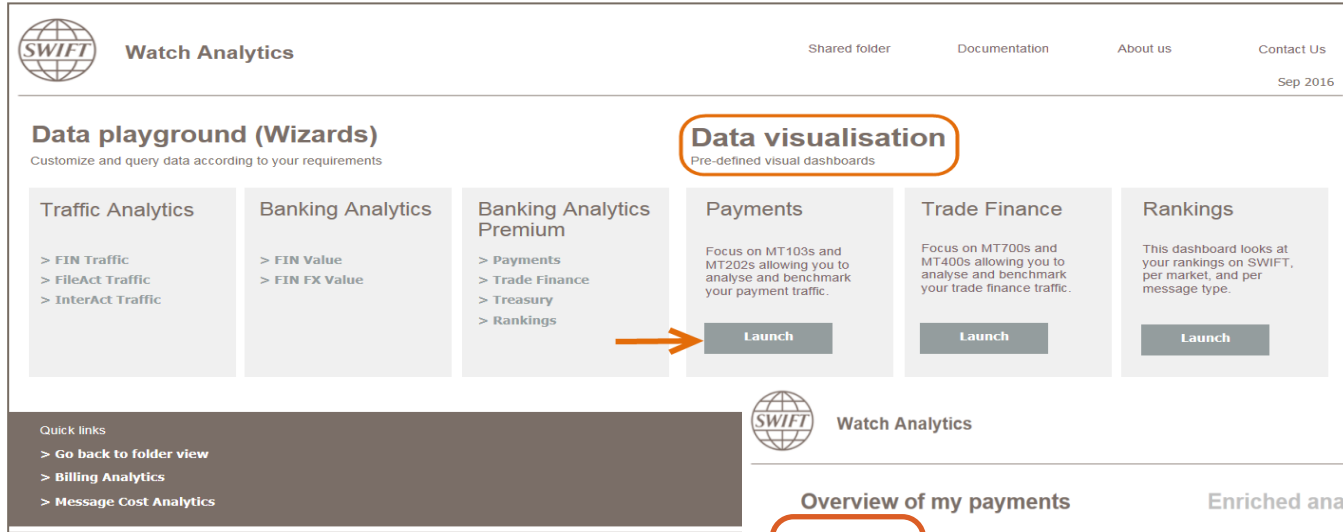
- MT103s, MT202 and MT202COV
- Live and delivered messages
- Sent and received

What do I get from this dashboard?

- My traffic
- Total SWIFT
- SWIFT Activity Share

Where?

Locating the dashboard



Watch Analytics

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Sep 2016

Data playground (Wizards)

Customize and query data according to your requirements

Data visualisation

Pre-defined visual dashboards

- Traffic Analytics**
 - > FIN Traffic
 - > FileAct Traffic
 - > InterAct Traffic
- Banking Analytics**
 - > FIN Value
 - > FIN FX Value
- Banking Analytics Premium**
 - > Payments
 - > Trade Finance
 - > Treasury
 - > Rankings
- Payments**

Focus on MT103s and MT202s allowing you to analyse and benchmark your payment traffic.

Launch
- Trade Finance**

Focus on MT700s and MT400s allowing you to analyse and benchmark your trade finance traffic.

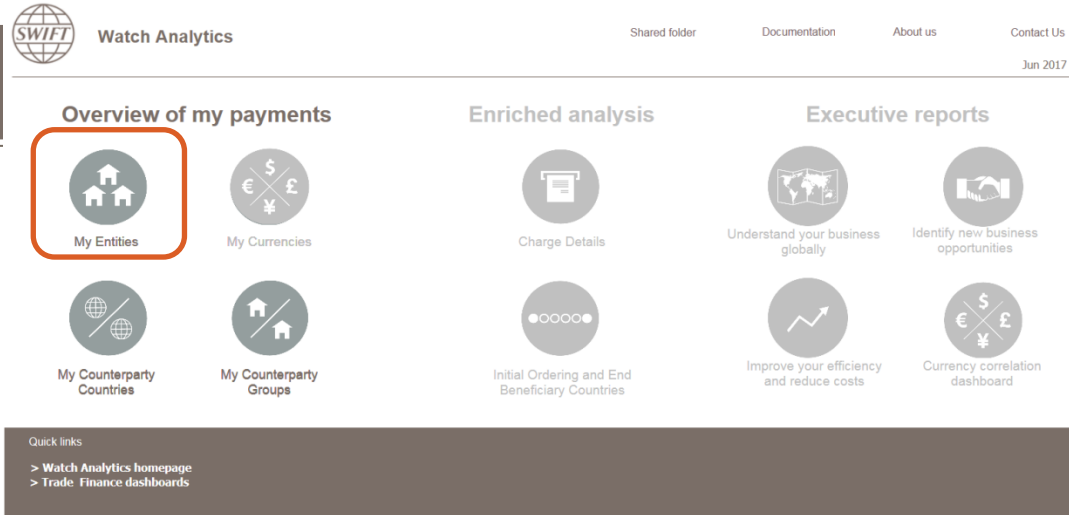
Launch
- Rankings**

This dashboard looks at your rankings on SWIFT, per market, and per message type.

Launch

Quick links

- > Go back to folder view
- > Billing Analytics
- > Message Cost Analytics



Watch Analytics

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Overview of my payments

- My Entities**
- My Currencies**
- My Counterparty Countries**
- My Counterparty Groups**

Enriched analysis

- Charge Details**
- Initial Ordering and End Beneficiary Countries**

Executive reports

- Understand your business globally**
- Identify new business opportunities**
- Improve your efficiency and reduce costs**
- Currency correlation dashboard**

Quick links

- > Watch Analytics homepage
- > Trade Finance dashboards



How?

Defining data scope

The screenshot displays the 'Payments Dashboard - My Entities' interface. It features a left sidebar with a 'Summary of your selections' section and two main steps: '1 Please select the period scope of your report (Required)' and '2 Please apply your branches (BIC) related filter (optional)'. The main area contains two selection lists. The first list, '1. Please select the period scope of your report (Required)', shows 'Available' options: 'Last month', 'Last 6 months', and 'Last 12 months'. The 'Selected' list shows 'Last 3 months'. A yellow callout box points to this section with the text '1. Period scope' and a note '* Larger period scope results in longer running time'. The second list, '2. Please apply your branches (BIC) related filter (optional)', shows 'Available' options: 'Geo region', 'Country', 'BIC8', and 'BIC11'. The 'Selected' list is empty. A yellow callout box points to this section with the text '2. Your Branches (Optional)'. At the bottom, a 'Report Message Name:' field contains 'Payments Dashboard - My Entities'. A yellow callout box points to the 'Run Document' button with the text '4. Click to run'. The 'Run Document' button is highlighted with a red dashed border.

Payments Dashboard - My Entities

Summary of your selections

1 Please select the period scope of your report (Required)

2 Please apply your branches (BIC) related filter (optional)

1. Please select the period scope of your report (Required)

Choose period scope from the list.
This prompt allows only one selection.

Available:

- Last month
- Last 6 months
- Last 12 months

Selected:

- Last 3 months

1. Period scope

* Larger period scope results in longer running time

2. Please apply your branches (BIC) related filter (optional)

Qualify on the attributes of your hierarchy (BIC).

Available:

- Geo region
- Country
- BIC8
- BIC11

Selected:

2. Your Branches (Optional)

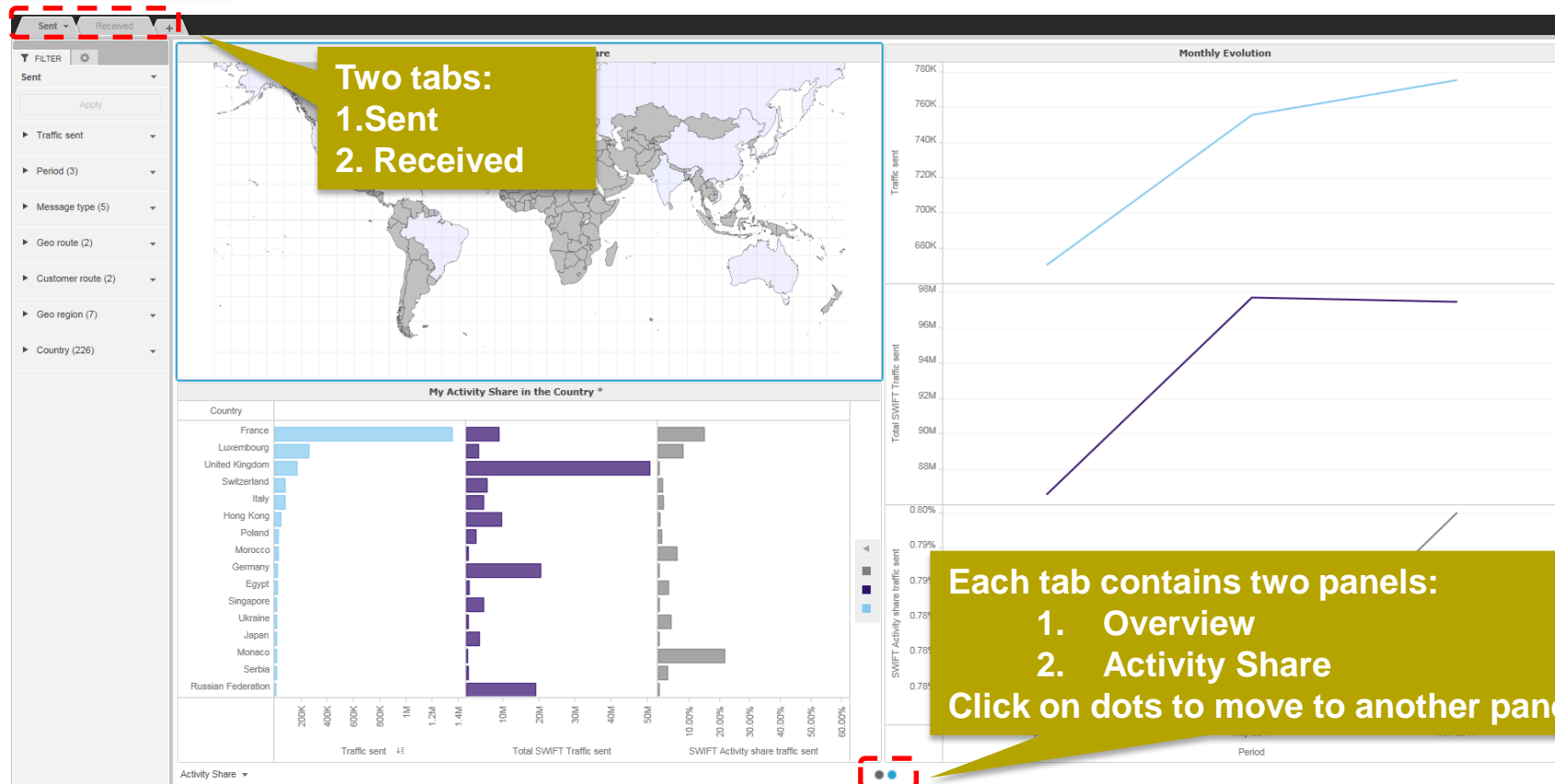
Report Message Name:
Payments Dashboard - My Entities

4. Click to run

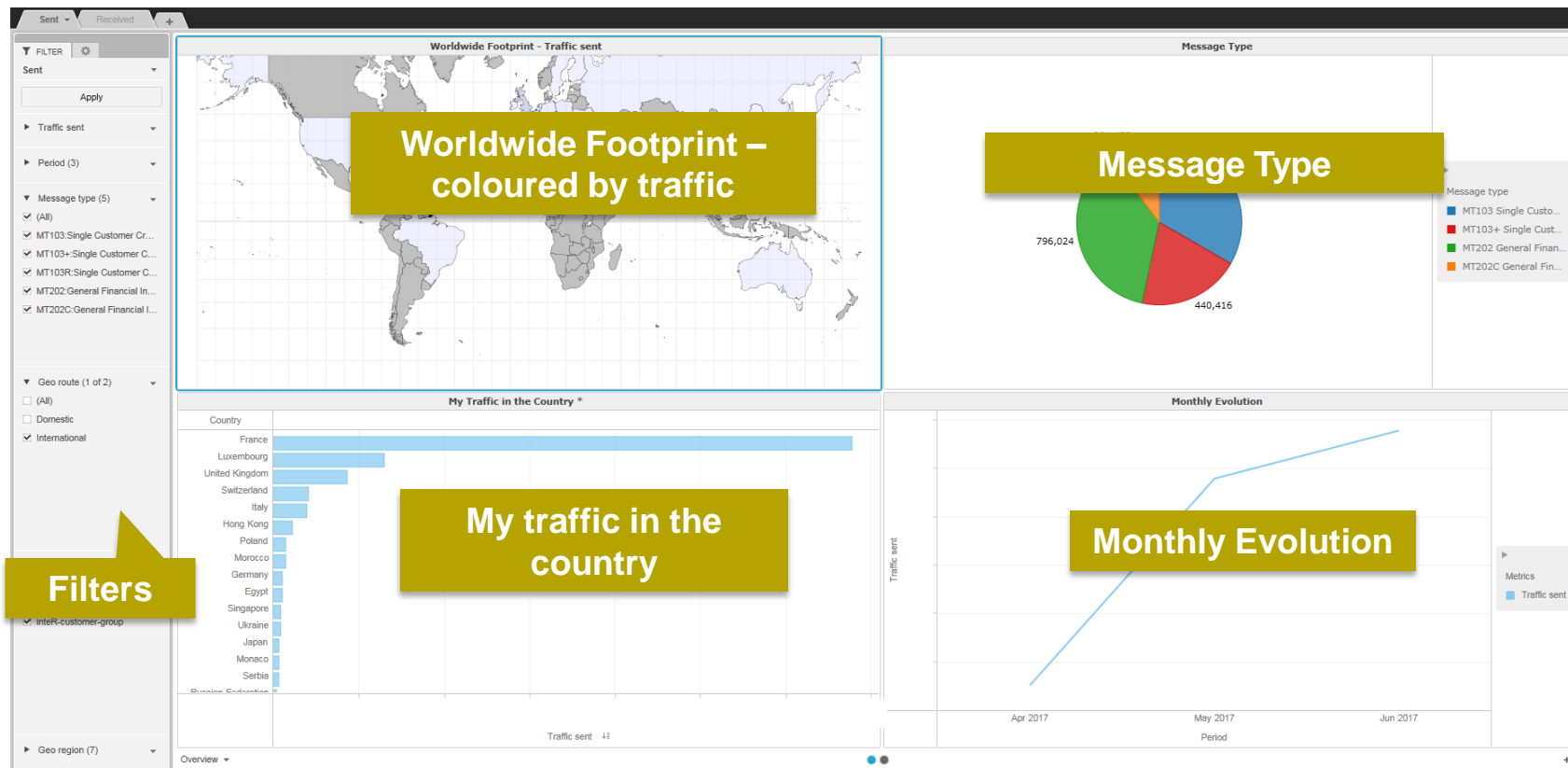
Run Document Cancel

How?

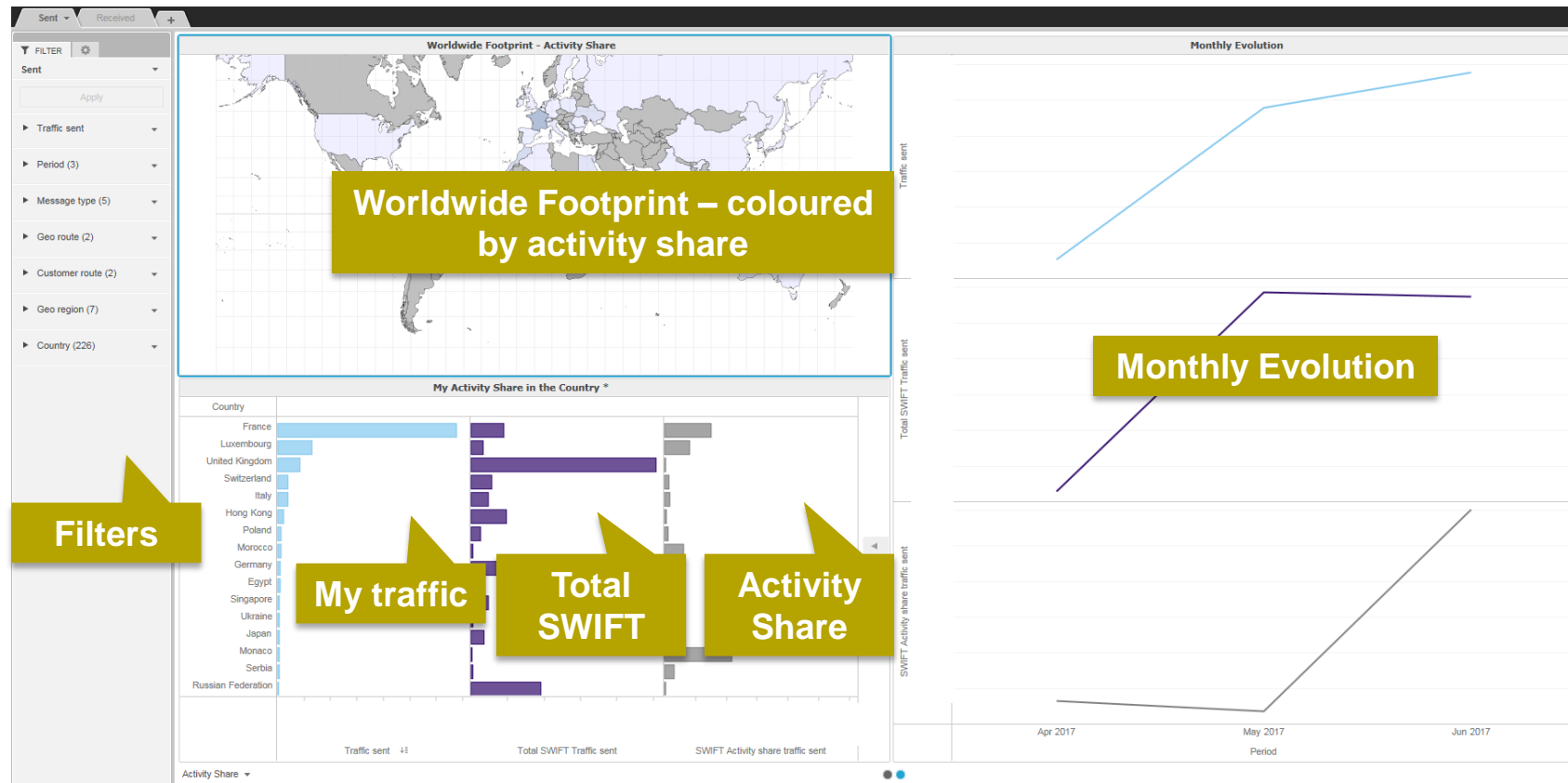
Navigating in the dashboard



1st Panel: Overview



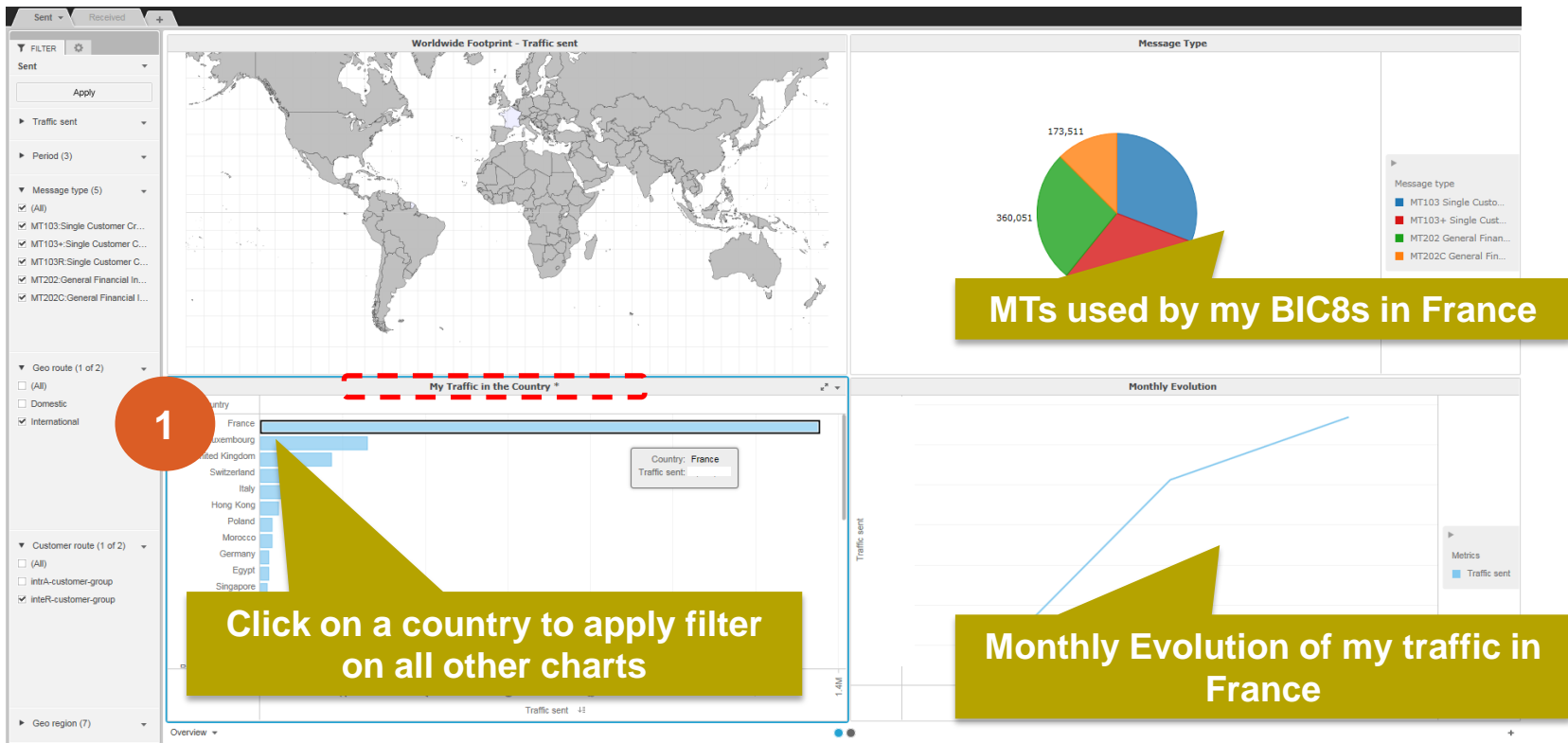
2nd Panel : Activity Share



How?

Interactive charts

Interactive chart is indicated by (*) in the chart title.



Example: What is my activity share of international MT103s sent from Switzerland?

1. "Sent" tab

3. MT103s only

3. International only

4. Click on Switzerland to apply filter on all other charts

Monthly # of MT103s sent from my Switzerland BIC8s

Monthly # of MT103s sent from Switzerland on SWIFT

Monthly activity share of MT103s sent from Switzerland

2. "Activity Share" panel



Find out more about Watch here



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Access to this module is only available for swift.com registered users.

Dedicated e-trainings on Watch Products available



Customer Support



Business Intelligence
Transaction Banking



SWIFT Business Intelligence

Watch documentation



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