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**Business
Intelligence**
that gives
you the edge.

SWIFT Business Intelligence newsletter, April 2018



Dear Customer,

Welcome to the first edition of our 2018 Business Intelligence Newsletter. Read on to discover the latest news around our Business Intelligence portfolio and stay up-to-date with recent developments to see how you can unlock the full value of SWIFT data to support your business decision-making.

HIGHLIGHTS

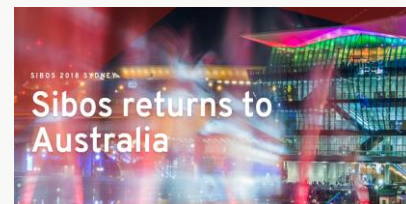
SWIFT gpi – Adoption by over 145 financial institutions around the world

SWIFT's gpi is taking the payment world by storm with its cross border payment experience. SWIFT gpi messages already account for nearly 10% of total SWIFT end-to-end cross-border payments and it accounts for more than 30% of SWIFT payment traffic in major country corridors such as USA-China. Nearly 50% of SWIFT gpi payments are credited to end beneficiaries within 30 minutes and over 90% of gpi payments are credited within 24 hours. Payments taking longer to be credited are because of clear, known reason – such as extra document checks and existing FX controls. Currently adopted by more than 145 banks around the world, three major banks in Indonesia – Bank Negara Indonesia, Bank Rakyat Indonesia and Bank Sinarmas have also signed up for the global payments innovation initiative.

Read the press release to discover what executives have to say about joining SWIFT gpi.

EVENTS

Sibos Sydney 2018 (22-25 Oct)



Register Now to discover the latest trends in the financial market at **Sibos 2018 in Sydney**.

READ MORE



March RMB Tracker 2018 - Special edition

The April edition of the SWIFT RMB Tracker focuses on the leading players of the RMB internationalisation: the United Kingdom, Hong Kong and mainland China.



Click here to [access the full report](#).

Other hot topics covered:

- Collaboration between financial institutions and FinTechs
- The journey to instant payments
- ISO 20022 migration

[Read more](#)

Upcoming events in 2018

- 5 - 6 Jun [Latin American Regional Conference](#)
- 20 Jun [SWIFT African Regional Conference](#)
- 20 - 22 Jun [Greater China Regional Conference](#)

READ MORE



Webinars

Check out our latest webinars to learn more about our BI offerings and how to benefit from them:

- [Watch Banking Insights Recording](#)
- [Observer Insights Recording](#)

Need to know more about what we offer?

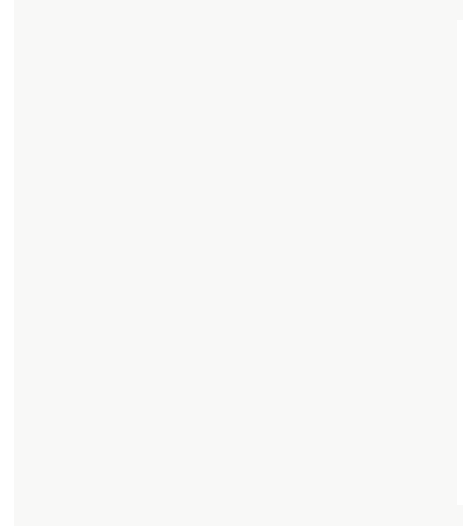
Take a look and download any collateral you need on [BI's](#)

The SWIFT RMB Tracker provides key statistics to understand the progress made in China's Renminbi (RMB) towards becoming an international currency.

To gain more insight on RMB, [subscribe](#) to SWIFT's free Monthly RMB Tracker and consult past [RMB Trackers](#).

In addition to the RMB Tracker, we offer RMB Market Insights. This quarterly report is designed as a means to track in detail and follow the growth of RMB and its impact on the financial industry as a whole. The report helps identify the top currencies, including their growth across various markets, as well as primary countries using RMB across all these markets.

For more information about SWIFT's Business Intelligence RMB offering, click [here](#).



What's new in Watch?

SWIFT's Business Intelligence (BI) offering continues to grow, providing enhanced products and services to financial institutions. Read on to discover the latest news around our enhancements and the product roadmap for 2018.

Watch Analytics:

Report Subscriptions: All Watch Analytics tools (Traffic, Banking and Banking Analytics Premium) now allow you to subscribe to specific report templates. Once you have subscribed to the report, you can choose to receive an email notification once the previous month/day's data has been added to that report. The email will include a link allowing you to open the report directly, once logged into the tool. Subscription for loading daily Watch reports is supported by Banking Analytics Premium only.

NAK reason: A new attribute, NAK reason, has been added to the Traffic Analytics wizards and will give you more information about why your messages were NAKed.

SWIFT gpi flag: The gpi flag has been updated to take into account the impact of Standards Release 2017 and more precisely the fact that all financial institutions are now able to receive messages with field 121 (UETR) and tag 111 (service code).

Users will now be able to have a more accurate split of gpi messages, e.g. gpi to gpi, gpi to non gpi, etc. On top of the content in field 111 and 121, the gpi flag now also takes into account the BICs and currencies disclosed in the gpi Directory.

Watch Banking Insights:

New metrics in the Cash & Payments and Trade Finance dashboards: Following up on customer requirements, we have added SWIFT Totals by counterparty country in the Cash & Payments and Trade Finance dashboards 'Activity share' tab.

New panels in the Network Management dashboard: Two new panels (sent/received) have been added to the 'Correspondent' tab to help you easily identify your top counterparty countries and correspondents for transactions/amounts sent/received in a specific currency.

Improved User Experience: The three dashboards recently went through a complete UX review.

Some of the changes include:

- Improved chart titles to get a good understanding of what data is presented
- The dataset used in the heat map/world map has also been made available in table format
- In 'Overview' tabs, we have added the actual figures on top of growth percentage

To find out more, please contact SWIFT's [BI Marketing Team](#).

For support, please contact our SWIFT Support team via the following [swift.com page](#).

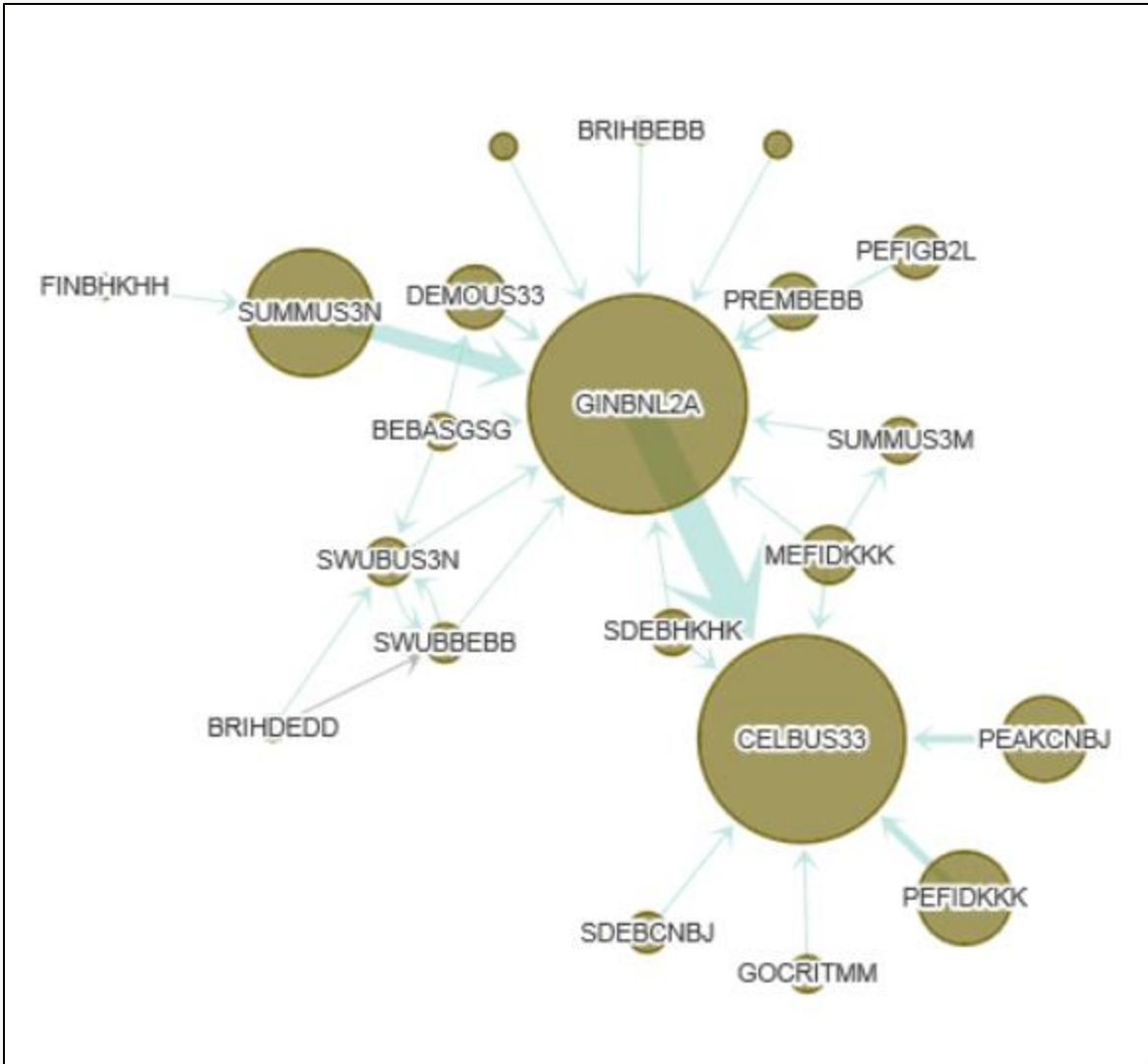
gpi Observer Analytics

In Q4 2018, gpi Observer Analytics will become available to gpi member banks on top of the existing gpi Observer Insights tool. Gpi Observer Insights focuses on banks' adherence to the gpi rulebook in terms of same day value, traceability, unaltered remittance and transparency of deducts and calculates their overall gpi quality index. Gpi Observer Analytics, on the other hand, addresses the need of more advanced, volume and value oriented analytics in the area of gpi.

The gpi Observer Analytics will analyse the end-to-end payment routing through the UETR (Unique End-to-End Transaction Reference) that will provide unique insights into worldwide payment flows that do not exist currently in the market. Furthermore, it will allow banks' with gpi adoption to know their gpi activity shares, understand gpi market practices, know the speed of specific routings and benchmark all these insights against the gpi community.

Observer Analytics will offer a set of visual dashboards and report editors (wizards) to analyse and benchmark your gpi payments. An example of visual dashboard is given below:-

End to End payment routings

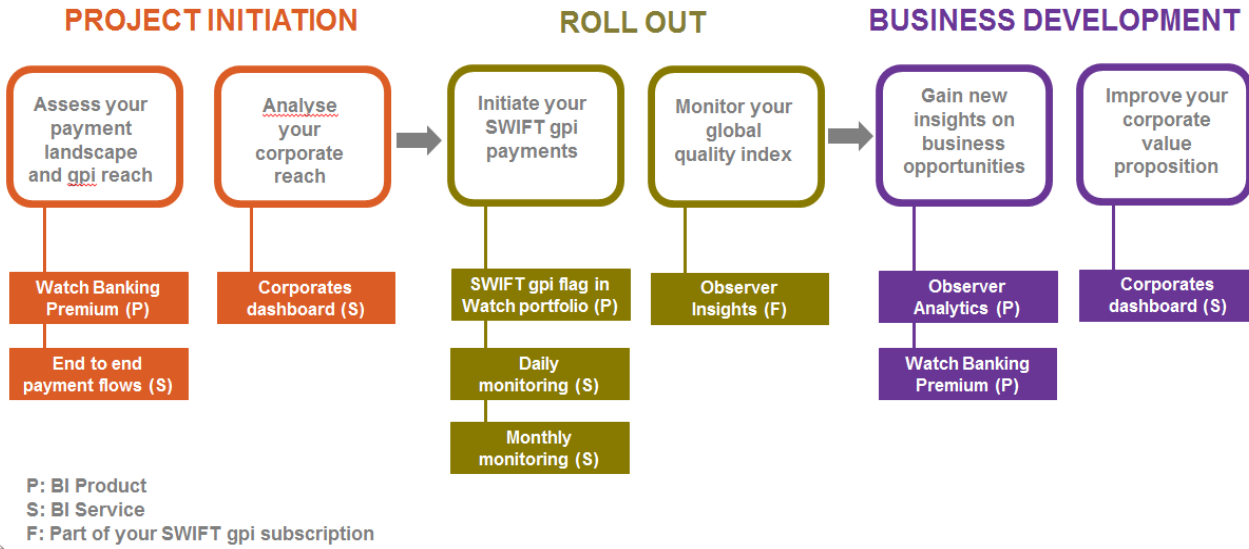


For more information, please contact us at gpi.observer@swift.com or your regional SWIFT contact.

BI for gpi factsheet now available

A portfolio of BI products & services to support your gpi business journey from project initiation, to roll out and business development.

BI offering along your gpi journey



Click [here](#) to download and share the factsheet.

Also available in: [Spanish](#) , [Simplified Chinese](#)

For more information about SWIFT's BI for gpi offering, click [here](#).

Watch for Securities and Watch for Banking videos now available

New Watch for Securities and Watch for Banking videos are now available both on [swift.com](#) and our SWIFT [YouTube channel](#).

Discover how Watch for Securities and Watch for Banking business intelligence turn data into actionable business insight that will give you the edge. View the videos to learn more.

[Watch for Securities video](#)



Watch for Banking video



Find out more by contacting [SWIFT's BI Marketing Team](#) or your regional SWIFT contact.

SWIFTSmart modules

A new Watch e-learning module is now live on SWIFTSmart: [Watch Banking Analytics](#) *. Follow this intermediate course to better understand what Watch Banking Analytics can do for your business, and discover what type of insights you can get from the data playground and pre-defined dashboards.

Benefit from your subscription and follow our other various SWIFTSmart modules. Click on the links below or access these through the swift.com/BI landing page:

[Introduction to Watch](#)

[Watch Banking Insights](#)

[Watch Traffic Analytics](#)

[Watch Message Cost Analytics](#)

[Watch Billing Analytics](#)

[SWIFT gpi: Observer Insights](#)

* Access to SWIFTSmart e-learning modules is only available for swift.com registered users.

FSB reports on correspondent banking and remittances

A decline in the number of correspondent banking relationships remains a source of concern for the international community because, in affected jurisdictions, it may impact the ability to send and receive international payments, or drive some payment flows underground, with potential adverse consequences on international trade, growth, financial inclusion, as well as the stability and integrity of the financial system.

Source: *FSB*

Click [here](#) to download the full report.

Contact

- Contact us at Watch@swift.com
- Visit our website www.swift.com/BI
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About SWIFT

SWIFT is a global member owned cooperative and the world's leading provider of secure financial messaging services. We provide our community with a platform for messaging and standards for communicating, and we offer products and services to facilitate access and integration, identification, analysis and regulatory compliance. Our messaging platform, products and services connect more than 11,000 banking and securities organisations, market infrastructures and corporate customers in more than 200 countries and territories. While SWIFT does not hold funds or manage accounts on behalf of customers, we enable our global community of users to communicate securely, exchanging standardised financial messages in a reliable way, thereby supporting global and local financial flows, as well as trade and commerce all around the world. As their trusted provider, we relentlessly pursue operational excellence; we support our community in addressing cyber threats; and we continually seek ways to lower costs, reduce risks and eliminate operational inefficiencies. Our products and services support our community's access and integration, business intelligence, reference data and financial crime compliance needs. SWIFT also brings the financial community together – at global, regional and local levels – to shape market practice, define standards and debate issues of mutual interest or concern. Headquartered in Belgium, SWIFT's international governance and oversight reinforces the neutral, global character of its cooperative structure. SWIFT's global office network ensures an active presence in all the major financial centres.

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