



Business Intelligence Newsletter

Business Intelligence that
gives you the edge



Wednesday, 3 October 2018

Dear Customer,

Welcome to this special edition of our October 2018 Business Intelligence Newsletter. Read on to discover our latest gpi Observer Analytics solution and learn about what the Business Intelligence team has in store for Sibos this year.

Best regards,

The SWIFT Business Intelligence team

Product Highlights

gpi Observer Analytics

After a successful pilot with 17 banks spread across the three regions, gpi Observer Analytics, the latest addition to the gpi family, is now live.

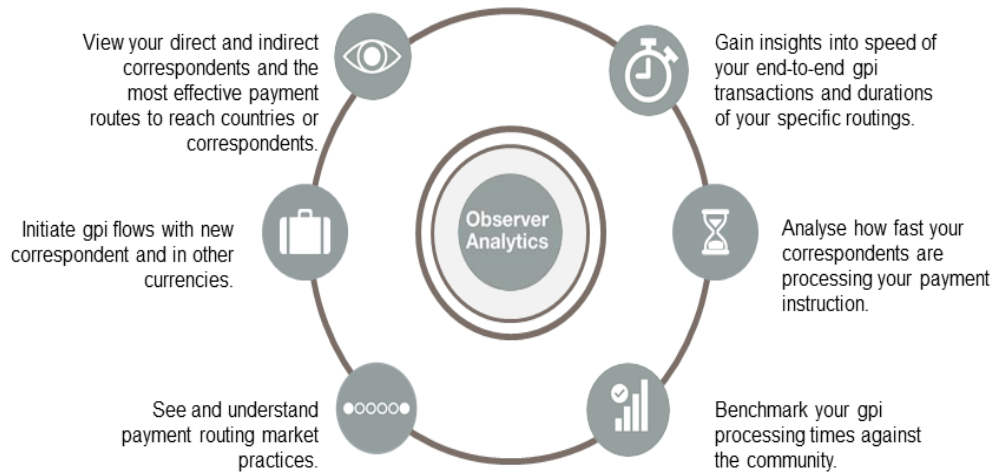
Beyond the business insights currently offered by gpi Observer Insights, gpi Observer Analytics provides insights on your own gpi traffic flows, as well as overall SWIFT gpi traffic.

Actionable insights can be derived from your analyses on speed, payment routing intelligence, benchmarking against the gpi community with activity shares and advanced analysis of your correspondents.

Click below to read our latest press release.

[Read more](#)

Why use gpi Observer Analytics?



- [.pdf](#) **Download factsheet in English >**
- [.pdf](#) **Download factsheet in Spanish >**
- [.pdf](#) **Download factsheet in Chinese >**

Contact us for more information.

Event Highlights



Business Intelligence at Sibos

Join us at **Sibos** Sydney to discover how the portfolio of SWIFT Business Intelligence solutions (gpi Observer, Watch, SWIFT Scope, BI Services) can deliver cutting-edge business insights for your Banking Operations, Payments, Trade Finance, Foreign Exchange and Securities Product Management teams, and Sales and Correspondent Network Managers.

The SWIFT Hub offers the SWIFT community a chance to interact and discuss through short, focused information sessions and demos on our BI products and services. Delegates can expect a dynamic and vibrant blend of content and activities in the SWIFT Hub this year. To find out more, don't miss the following sessions:

- ✓ SWIFT Theatre Sessions
- ✓ SWIFT Conference Sessions
- ✓ SWIFT Knowledge Bar
- ✓ SWIFT Demo Zone

[Learn more about Sibos Sydney >](#)

Dedicated BI Meetings

Book your personalised

SWIFTLab self-demo pods

Discover our BI products

BI solutions can give your institution the edge.

[Contact us now >](#)

clicks in the SWIFT Hub self-demo zone any time.

[Contact us now >](#)

In the spotlight



22 OCT MON | 15:15 - 15:45

Initiating your gpi journey? Business Intelligence supports you every step of the way.
(SWIFT HUB 2)

Theatre Room



23 OCT TUE | 13:45 - 14:15

Stay ahead of the curve with gpi Observer Analytics.
(SWIFT HUB 2)

Theatre Room



25 OCT THUR | 8:45 - 9:30

Unique insights powered by gpi Observer Analytics.
(SWIFT HUB)

Knowledge Bar



25 OCT THUR | 9:30 - 10:00

FX insights: Get an unprecedented view of FX market data performance.
(SWIFT HUB 2)

Theatre Room

 .pdf

[Download the programme >](#)

Unable to join these sessions? Then come and meet us on the

SWIFT stand (A39).

Contact us

Contact us at Watch@swift.com or visit our website www.swift.com/BI.



Join the **SWIFT Business Intelligence for Transaction Banking group** on LinkedIn to learn more about our solutions, and to contribute ideas on how SWIFT Business Intelligence can best support your business and the wider financial community.



@SWIFTCommunity #SWIFTBI

Stay connected

