



Business Intelligence that gives you the edge.

SWIFT Business Intelligence **What's new, July 2018**

Content

- [Watch Banking Insights - New factsheet now available!](#)
- [Tip of the month: Monitor your gpi adoption in Watch Analytics](#)
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Watch Banking Insights - New factsheet now available!

Regardless of the size of your institution, with Watch Banking Insights you will gain access to detailed business analysis by entity (identified by specific Customer Primary BICs). You will also be able to benefit from fact-based information which will help your decision making process and subsequently enable you to better allocate your resources.

[Download](#) our latest factsheet for your reference. A [Spanish](#) version is also available.

With Watch Banking Insights you can compare your performance against your peers by counterparty country or currency, and benchmark against the SWIFT community.

Activity Share
Compare your performance against SWIFT Totals by counterparty country

Identify new business opportunities by viewing countries you could become active in

Access to SWIFT Totals

Watch Banking Insights - Trade Finance

Business Intelligence that gives you the edge.

What's new, July 2018

New user guides are available for the three dashboards ([Cash & Payments](#), [Trade Finance](#) and [Network Management](#)) in Watch Banking Insights.

For more information about our Watch Banking Insights offering, click [here](#).

Tip of the month: Monitor your gpi adoption in Watch Analytics

All Watch Analytics tools (Traffic, Banking and Banking Analytics Premium) are designed to equip you with the tools to monitor SWIFT gpi payments. Through our gpi adoption dashboards, gpi members can identify their gpi adoption at country and correspondent level, which will better support you with your gpi strategy.

Gpi adoption per counterparty
Identify your MT 103 correspondents and your gpi adoption rate with each of these correspondents

Overview

Demo BIC8	Demo BIC11	sent	Amount sent
DEMOJSA	DEMOJSA	256,223	842,540,311,888
DEMOJSA	DEMOJSA	243,891	20,919,894,643
DEMODGud	DEMODGus	220,193	268,315,240
DEMOJSA	DEMOJSA	189,555	5,198,087,059,720
DEMOBNA	DEMOBNA	178,693	9,488,015,026
DEMOJSA	DEMORHud	171,849	16,152,789,809
DEMOJSA	DEMORZbe	116,744	152,833,403,479
DEMOBNA	DEMOTThe	116,447	74,495,029,426
DEMOJSA	DEMOJSA	104,293	12,990,072,907

Currency Usage (1)

Gpi adoption per counterparty

Demo BIC8	Demo BIC11	Transactions sent	Transactions sent
DEMOBNA	DEMO AC	41	0
DEMOBNA	DEMO AIC	1,022	3
DEMOBNA	DEMO HED	34	6
DEMOBNA	DEMO JSA	13	0
DEMOBNA	DEMO XAN	13	0
DEMOBNA	DEMO XAS	60	2

Pie Chart

2,836,218 (No)
6,649,142 (Yes)

Use the filters on the left to deep dive on customer route and geo route.

Select category yes in the gpi adoption pie chart to identify all your gpi correspondents.

Use these dots to navigate between the different panels. There are 2 panels in this tab:
- Transactions sent
- Transactions received

(1) Only available in Banking Analytics and Banking Analytics Premium

BA Premium Dashboard User Guides - Payments Dashboards – My gpi Payments – February 2018

Users can also create and produce their own gpi analysis through the gpi flag available in the Wizards tool.

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Summary of your selections

- Please apply your customer (Group BIC) related filter (Required)
- Please select the attributes visible in your report (Required)
- Please select the metrics for your report (Required)
- Please select the period scope of your report (Required)
- Please apply any of these pre-defined filters (optional)
- Please apply "Message type" related filter (optional)
- Please apply your branches (BIC) related filter (optional)
- Please apply your counterparties related filter (optional)

1. Please apply your customer (Group BIC) related filter (Required)

Choose one Group BIC from the list.
This prompt requires between 1 and 5 selections.
Search for: Match case

Available:

- AAMGDZ2H:Talanx Asset Management GmbH
- AAMSUS33:ARNHOLD AND S.BLEICHOEDER ADVISE RS, LLC
- AANLGB22:ALKEN ASSET MANAGEMENT
- AARBDE5W:Aareal Bank AG
- AARMYESA:AL-AMAL MICROFINANCE BANK (AMB)


2. Please select the attributes visible in your report (Required)

Choose attributes from the list.
This prompt cannot accept more than 8 selections.

Available:

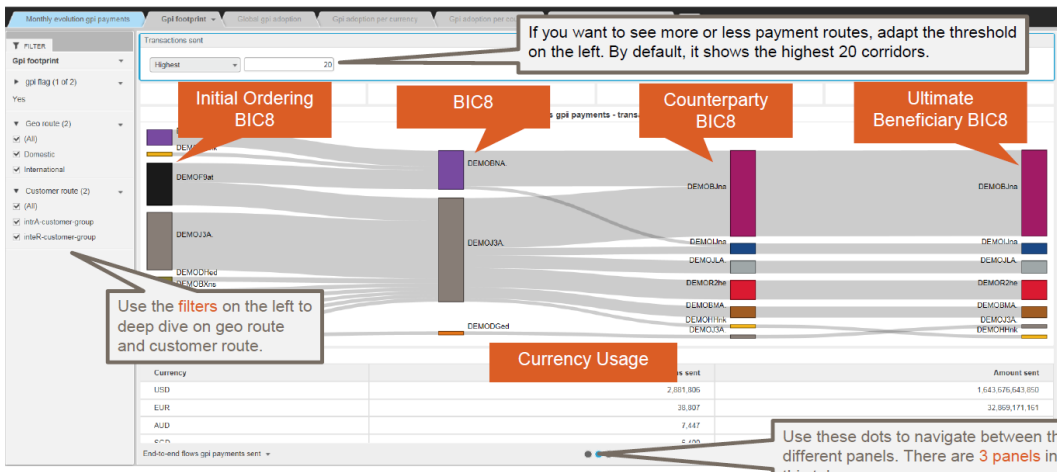
- Business area
- Category
- Message type
- gpi flag**
- Geo region
- Country
- BIC8
- BIC11
- Counterparty Group Geo region
- Counterparty Group Country
- Counterparty Group Name

By subscribing to Watch Banking Analytics Premium, users are also able to see their gpi payment landscape, with a view on the Initial ordering BIC8 (field 52a) and Ultimate beneficiary BIC8 (field 57a).



Gpi footprint (2)

Identify who are the initial ordering and ultimate beneficiary BICs of the gpi payments you sent/ received



Initial Ordering BIC8 **BIC8** **Counterparty BIC8** **Ultimate Beneficiary BIC8**

Use the filters on the left to deep dive on geo route and customer route.

If you want to see more or less payment routes, adapt the threshold on the left. By default, it shows the highest 20 corridors.

Use these dots to navigate between the different panels. There are 3 panels in this tab:

- Overview
- Top end-to-end flows gpi payments – transaction sent/ transaction received (2)

Currency	Amount sent	Amount received
USD	2,851,806	1,643,576,643,650
EUR	38,937	32,859,171,161
AUD	7,447	
GBP	5,000	

(2) Only available in Banking Analytics Premium

BA Premium Dashboard User Guides - Payments Dashboards – My gpi Payments – February 2018

To discover how Watch Banking Analytics Premium further addresses your business needs, please click [here](#).

Have you joined our Transaction Banking LinkedIn group?



Why not join the [SWIFT Business Intelligence for Transaction Banking](#) group on LinkedIn to learn more about our products and services, and to contribute ideas on how SWIFT Business Intelligence can best support your business and the wider financial community as a whole.

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