



**Business
Intelligence**
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SWIFT Business Intelligence **What's new, June 2018**

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Has someone recently joined your team or enquired about gaining access to the BI tools?

To ease the process of managing Watch access profiles within your institution, download our [Getting Started pack](#) to discover some quick tips on how to undertake this.

Payment company INTL FCStone adopts SWIFT's Watch Banking Analytics Premium



"SWIFT's Watch Banking Analytics product is an extremely valuable tool, and we're very pleased that we have access to this information that we didn't have before."

Gregory Vincent
Head of FX Payments (EMEA),
INTL FCStone

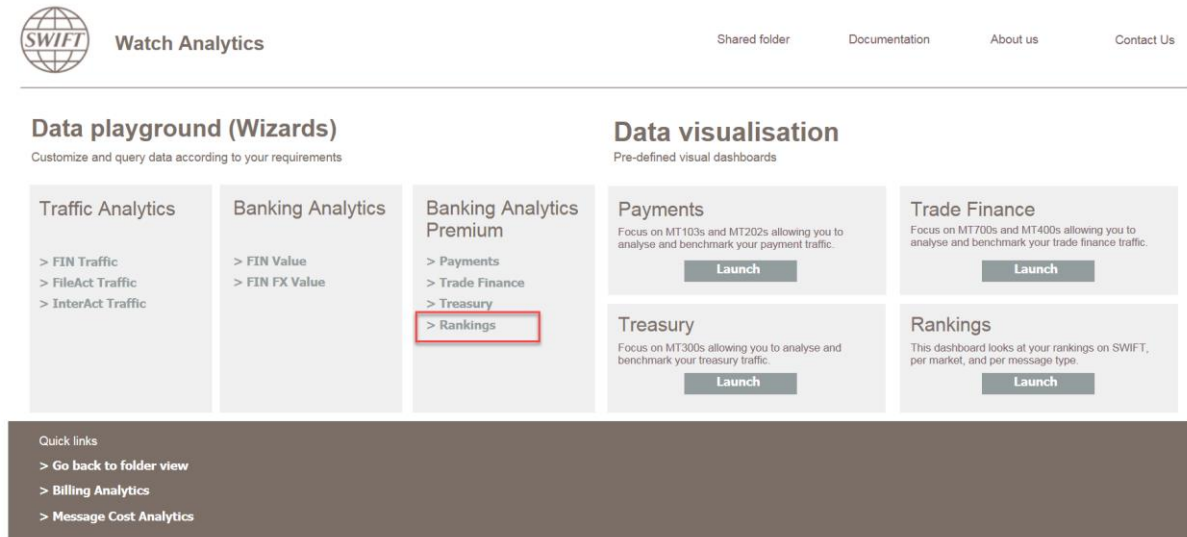
Payment company INTL FCStone adopts SWIFT Watch Banking Analytics Premium tool to demonstrate its market position and identify new opportunities. Part of the Watch suite, Watch Banking Analytics Premium allows institutions to improve the services offered to customers and enhance products targeted to specific markets. This is achieved by providing greater granularity of data and analysing payments and trade finance data over SWIFT.

To understand how the tool supports INTL FCStone to gain confidence by confirming their market position, read the [full story](#).

For more information about our Watch Banking Analytics offering, click [here](#).

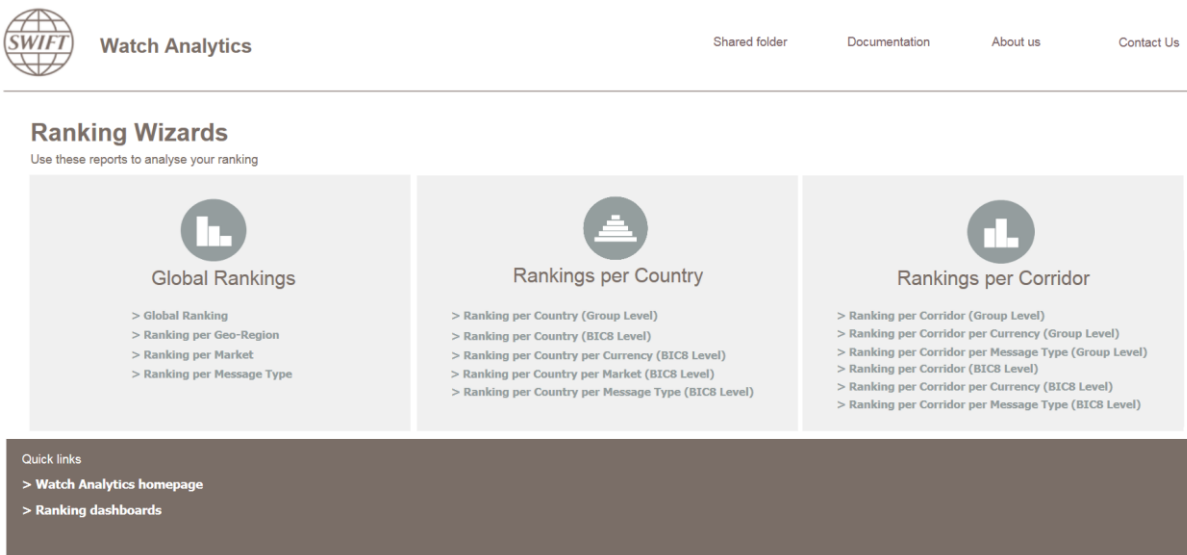
Tip of the month: Ranking wizards in Watch Banking Analytics Premium

To improve your competitive analysis and track your sales performance in comparison to your peers, Watch Banking Analytics Premium offers the possibility of ranking your activities and tracking the evolution of your ranking over time.



The screenshot shows the Watch Analytics dashboard. At the top left is the SWIFT logo and the text 'Watch Analytics'. To the right are links for 'Shared folder', 'Documentation', 'About us', and 'Contact Us'. The main content area is divided into two sections: 'Data playground (Wizards)' and 'Data visualisation'. Under 'Data playground (Wizards)', there are four categories: 'Traffic Analytics', 'Banking Analytics', 'Banking Analytics Premium', and 'Payments'. The 'Banking Analytics Premium' category is highlighted with a red box, and the 'Rankings' option is selected. Under 'Data visualisation', there are four dashboards: 'Payments', 'Trade Finance', 'Treasury', and 'Rankings'. Each dashboard has a 'Launch' button. At the bottom, there is a 'Quick links' section with links to 'Go back to folder view', 'Billing Analytics', and 'Message Cost Analytics'.

By using ranking wizards, you can rank your activities by country, corridor, market, message type and currency.



The screenshot shows the Watch Analytics dashboard. At the top left is the SWIFT logo and the text 'Watch Analytics'. To the right are links for 'Shared folder', 'Documentation', 'About us', and 'Contact Us'. The main content area is divided into two sections: 'Ranking Wizards' and 'Data visualisation'. Under 'Ranking Wizards', there are three categories: 'Global Rankings', 'Rankings per Country', and 'Rankings per Corridor'. The 'Global Rankings' category is highlighted, and the 'Ranking per Message Type' option is selected. Under 'Data visualisation', there are four dashboards: 'Payments', 'Trade Finance', 'Treasury', and 'Rankings'. Each dashboard has a 'Launch' button. At the bottom, there is a 'Quick links' section with links to 'Watch Analytics homepage' and 'Ranking dashboards'.

To discover how Watch Banking Analytics Premium further addresses your business needs, click [here](#).

Have you joined our Transaction Banking LinkedIn group?



Join the [SWIFT Business Intelligence for Transaction Banking](#) group on LinkedIn to learn more about our products and services, and to contribute ideas on how SWIFT Business Intelligence can best support your business and the wider financial community as a whole.

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