

SWIFT for Corporates newsletter

Global and regional news relevant to all our members
in the SWIFT for Corporates community

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December 2017

Dear Julie Grade,

The SWIFT for Corporates team is pleased to share with you the latest news in the Corporates world. From Sibos to EuroFinance and AFP, the corporate community had loads of opportunities to discuss and debate the challenges and the future of corporate treasury. With the end-of-year in sight, time for some wrap-up! Discover below the many topics that were high on every corporate treasurers' agenda these last months.

On the SWIFT side, we have had the pleasure to announce the availability of **Customer Data Validation**, a new reference data service from SWIFTRef that helps corporate treasurers validate bank master data against the most accurate and up-to-date payment reference data, available from the SWIFTRef directories. Interested? Find out more [here](#).

We hope you will enjoy reading this newsletter. If you have any comments, suggestions, or just want to reach out to us, drop us an [email](#) or contact your relationship manager.

With our very warm wishes for the festive season!

Best regards,
The SWIFT for Corporates team

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General updates

Sibos 2017 Corporate Programme: wrap-up report available

This year's Corporate Programme at Sibos in Toronto explored the current and future challenges faced by corporates and banks, with a specific focus on unlocking efficiency for multi-banked corporates. This year's edition was characterised by enthusiasm amongst corporate treasurers and their banks for the opportunities created by industry collaboration and new technology. In particular, treasurers welcomed the potential to support growth, facilitate new business models and manage liquidity and risk in an uncertain environment.

[Download the report](#) and read further about the key takeaways from this year's program.



The future of payments: corporates speak out

Unveiled at the EuroFinance International Conference in Barcelona, the survey, "The future of payments: a corporate treasury perspective", gauged the views of 300 treasury professionals from corporations worldwide, ranging from SMEs to global corporations, in 18 different industries. From exposing the pain points in cross-border payments to busting the myths around fintech adoption, the survey revealed where the biggest challenges lie – and what innovations treasurers are really looking for.

[Read the press release](#)
[Download the survey paper](#)



Digital innovation in Trade Finance – Have we reached a tipping point?

SWIFT and the Boston Consulting Group collaborated to deliver some of the latest insights into digital innovation in trade finance

[Download the white paper](#) and find out more about why the industry needs to collaborate to deliver a new framework which works in a digital world



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Regional highlights – Asia Pacific

China Construction Bank leading the way to enhance the corporate banking experience for multinational clients

CCB corporate clients will experience "visible, controllable and schedulable" corporate cash flow on a global range across our 14,960 branch institutions in 30 markets." Li Guojian, General Manager of Treasury Management and Settlement Department, CCB. With the recent partnership with SWIFT, China Construction Bank (CCB) is China's first bank to deploy a solution with a corporate banking offering that is tailored towards their multinational clients, innovating global cash management by enabling comprehensive and enriched global cash management services. With a comprehensive package of enhanced service offering, CCB's multinational clients can expect to meet their need of a consolidated view of their branch offices across geographies, and improve their management of liquidity risks and payment efficiencies.

[Read more](#)

SWIFT to support instant payments in Hong Kong

As banks face growing challenges due to evolving payment systems and the global shift to real-time payments, SWIFT is providing the Hong Kong financial community with an enterprise messaging and gateway solution to the Hong Kong Faster Payments System (FPS) that aims to go live in September 2018. Several global and local banks in Hong Kong participating in FPS already rely on SWIFT for their domestic and cross-border payments.

[Read more](#)

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Regional highlights – Americas

SWIFT @ AFP 2017

SWIFT sponsored the Association for Financial Professionals annual conference – AFP2017 – which took place in San Diego, from 15 to 18 October. AFP2017 marked a key date for SWIFT and our banking and corporate communities. Conversations centred on payments innovation, where SWIFT gpi was positioned on-stage during session sessions and also via product demos and 1-1 meetings with end-users and trade media onsite.

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Regional highlights – Europe, Middle East & Africa

Global corporates urge banks to use SWIFT gpi

Six leading Swiss corporates with international operations - including ABB, Nestle, Roche, SBB, Swiss Re and Wuerth – have issued [an open letter](#), stating their support for the [SWIFT global payments innovation \(gpi\)](#) service and encouraging banks worldwide to use gpi in order to improve cross-border payments.

[Read more](#)

ACT Dubai and Cash Management Academy of TEB in Istanbul

SWIFT was represented at several events in the Middle East including ACT in Dubai, UAE, and the Cash Management Academy of TEB in Istanbul, Turkey. Mickael Thomas, Corporate Business Manager for the Middle East, Turkey and North Africa, spoke about the technology revolution and digitalisation in treasury operations, highlighting SWIFT's global payments innovation initiative.

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Upcoming events

Date	Event name	Location	Organizer
31 January 2018	Supply Chain Finance Summit	Frankfurt, DE	BCR
19-20 February 2018	GTR Mena Trade & Export Finance Week 2018	Dubai, UAE	Global Trade Review
28 February 2018	India Trade & Treasury Conference 2018	India	Global Trade Review
5-7 March 2018	SWIFT Middle East Regional Conference 2018	Dubai, UAE	SWIFT
14-15 March 2018	EuroFinance West	San Francisco, USA	EuroFinance

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Market news

Trade & Supply Chain

Type	Title
News	Ericsson Selects SWIFT for Standardisation and Automation of Trade Finance

Treasury & Cash Management

Type	Title
Article	Twelve months to take-off - Heathrow's Alliance Lite2 Journey
Article	Accelerating treasury success at Chassis Brakes International
New product	SWIFT enhances reference data quality for treasurers

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About SWIFT

SWIFT is a global member-owned cooperative and the world's leading provider of secure financial messaging services. We provide our community with a platform for messaging, standards for communicating and we offer products and services to facilitate access and integration; identification, analysis and financial crime compliance. Our messaging platform, products and services connect more than 11,000 banking and securities organisations, market infrastructures and corporate customers in more than 200 countries and territories, enabling them to communicate securely and exchange standardised financial messages in a reliable way. As their trusted provider, we facilitate global and local financial flows, support trade and commerce all around the world; we relentlessly pursue operational excellence and continually seek ways to lower costs, reduce risks and eliminate operational inefficiencies. Headquartered in Belgium, SWIFT's international governance and oversight reinforces the neutral, global character of its cooperative structure. SWIFT's global office network ensures an active presence in all the major financial centres. Visit [www.swift.com](#) to learn more about SWIFT.