



The global provider  
of secure financial messaging services

# SWIFT for Corporates newsletter

Global and regional news relevant to all our members  
in the SWIFT for Corporates community

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September 2017

## Special Sibos edition – September 2017

Join us in Toronto, 18-19 October



Dear customer,

Sibos 2017 Toronto is only two weeks away! This year's **Corporate Programme**, spanning Wednesday 18 and Thursday 19 October, will explore the current and future challenges faced by corporates and banks, with a specific focus on **unlocking efficiency for multi-banked corporates**.

In total, we have a full programme with **18 sessions** on corporate treasury and trade topics and with **over 70 industry leaders** speaking at the various panels.

Our corporate speakers this year include **Booking.com**, **CEMEX**, **Cigna**, **General Electric**, **Grupo Kuo**, **IATA**, **IBM**, **Microsoft**, **Mosaic Treasury**, **Nokia**, **Ping An Group**, **Vertex Pharmaceuticals**, **Viacom**, and **Tableau Software**. They will share their experiences and learnings, but also engage in a dialogue with your banking partners from all around the world.

[Discover the Sibos Corporate Programme](#)

Here is a snapshot of some of treasury and trade sessions:

### In the main conference hall

#### The state of global treasury – untangling the knots

How can corporates define a longer term strategy within the current context of geopolitical and operational uncertainties?

#### Corporate perspectives - Bridging the gap with banks

What are the top three priorities banks should focus on for the corporate treasurer? And what else can they do in order to remain relevant and help their corporate customers grow their business?

#### Workshop: How do global corporates expect to experience gpi from their banks?

What are corporates expectations and how can SWIFT gpi best support corporates' business strategy.

#### Digitisation in trade finance – A tough nut to crack?

What technology advances have been made, what are the challenges and the drivers in the move from paper to digital?

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### In the SWIFT Auditorium

#### SWIFT for Corporates – Cutting through the complexity of multi-banking

How can you keep a consistent view on your cash positions across the globe – and across your banks? How can you comply with regulations across the regions and more importantly, how do you manage associated risks?

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### At the Standards Forum

#### The new frontier of digitisation in global Corporate treasury

What needs to be improved on existing corporate-to-bank flows and what progress has been made on key industry initiatives to harmonise and innovate?

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A **networking cocktail** will take place on **Wednesday 18 October** from 5:00 – 7:30pm on the Level 400 of the Metro Toronto Convention Centre.

Have a look at our [corporate programme](#) on Sibos.com and make sure to [register](#) if you are interested to join the debate!

[Register now](#)

We look forward to seeing you in Toronto!

Best regards,  
SWIFT for Corporates team

#### About SWIFT

SWIFT is a global member-owned cooperative and the world's leading provider of secure financial messaging services. We provide our community with a platform for messaging, standards for communicating and we offer products and services to facilitate access and integration; identification, analysis and financial crime compliance. Our messaging platform, and products and services connect more than 11,000 banking and securities organisations, market infrastructures and corporate customers in more than 200 countries and territories, enabling them to communicate securely and exchange standardised financial messages in a reliable way. As their trusted provider, we facilitate global and local financial flows, support trade and commerce all around the world; we relentlessly pursue operational excellence and continually seek ways to lower costs, reduce risks and eliminate operational inefficiencies. Headquartered in Belgium, SWIFT's international governance and oversight reinforces the neutral, global character of its cooperative structure. SWIFT's global office network ensures an active presence in all the major financial centres.