Unicredit

Business
Intelligence
Consulting
Services



- Understanding UniCredit's position in several markets
- Measure performance based on consistent and accurate data
- Develop strategies and position to become one of the leading Trade Finance banks in Europe

A detailed requirements analysis resulted in:

- Bi-yearly bespoke peer benchmarking analysis for Trade Finance and Payments
- Regular strategic discussions on market developments and direction

- Prompt identification of opportunities and threats
- Gives the information the business needs to protect and increase the market share
- Enables UniCredit to continuously benchmark itself versus competitors
- Instills performance based culture across all business teams.

