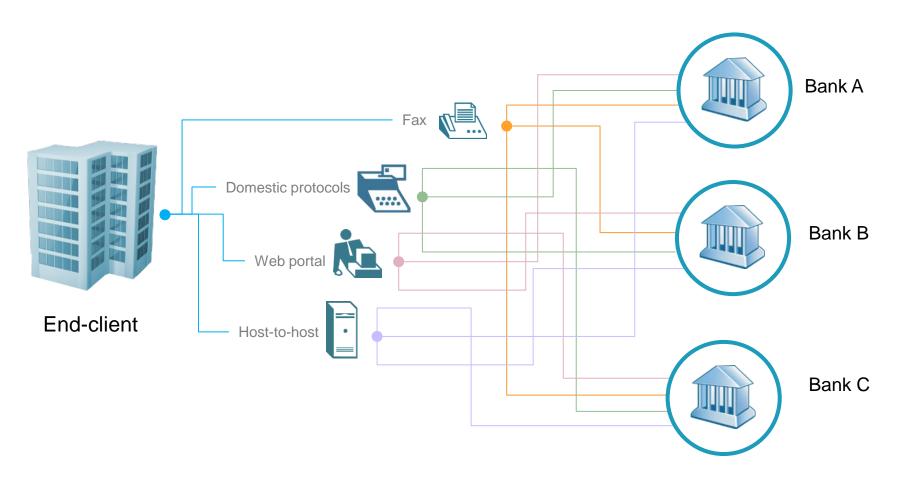


Lite2 for Business Applications

Extended value for Cloud Applications

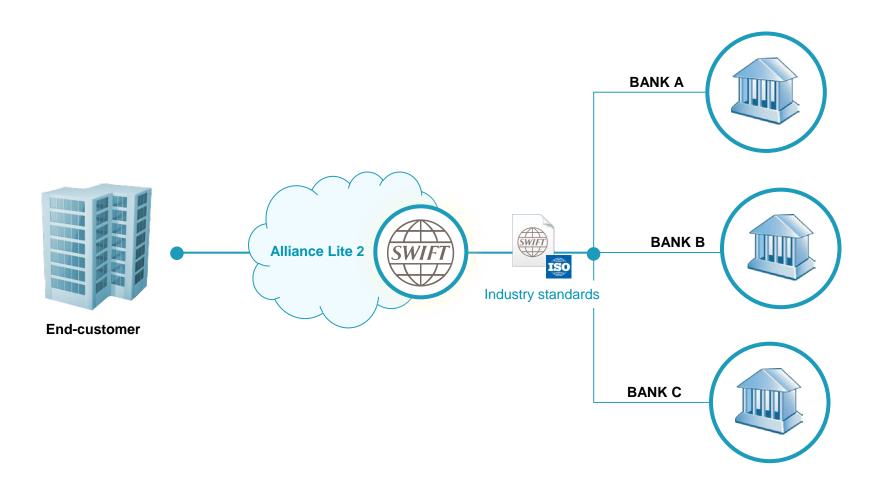
Challenges for multi-bank customers

Dealing with multiple banking partners using different banking communication solutions



Alliance Lite2

Streamlining banking communication with multi-bank cloud technology



Need for business applications

Multi-bank connectivity requires efficient and automated business processes



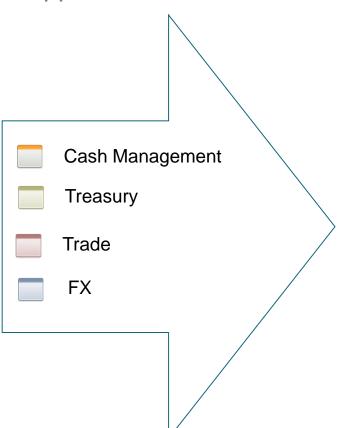
- Payment factory
- Treasury
- Trade
- FX

- Rapid implementation
- Enable business processes
 - Workflow approvals
 - Mandate management
 - Templates
 - Etc.
- Out-of-the-box value services



Shift to cloud application services

End-users don't want to expend, run or maintain on-premise business applications



- Rapid access
- Flexibility
- Low cost IT resources
- No need to run and maintain technical infrastructures
- Out-of-the-box value services

Connecting to banks can be a drain on a company's IT resources. "This is not our core business, but this is something we have to do," says Mr Holmgren. He adds that the company has its own IT systems for functions that are core to its business, but in the case of bank connectivity it makes sense for the company to use a third-party provider.



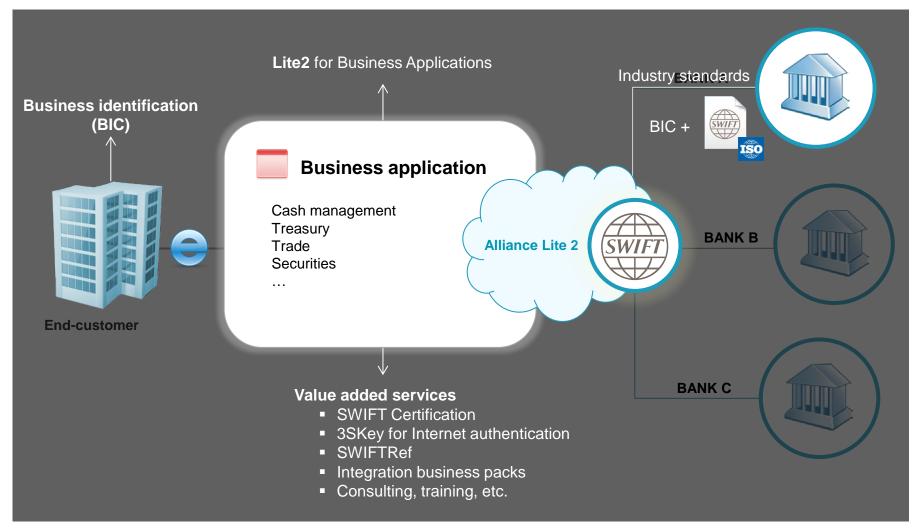
Challenges for Cloud Applications

Your customers are looking for solutions 'ready to use'

- Security: main concern when using cloud solutions
- Data management: data location, ownership & non-repudiation
- Bank reach: connect with multiple banks in different regions
- Standardisation: coexistence of formats and protocols
- Compliance: need for operational agility
- TCO: cost of running, scaling and maintaining cloud solutions

Extended value for business applications

SWIFT connectivity out-of-the-box



Benefits for applications providers

Out-of-the-box integration with the SWIFT network

- Streamline your banking communication with security best practices and industry standards
- Connect your application to more than 10,500 financial institutions and corporations in 215 countries
- Ensure financial data confidentiality, integrity and non-repudiation
- Facilitate banking operations offering business identification standards to your customers (BIC)
- Provide extended SWIFT value services to your end-customers (Strong authentication, personal signatures, reference data, format conversion, etc.)
- Partner with SWIFT (certify your application, joint go-to-market & communication, exclusive partner logo, access to SWIFT support, etc.)

High-level implementation

6 key milestones to integrate Lite2 in your application



Application providers integrating Lite2



















Contact us

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