Watch

Unique Business Intelligence that gives you the edge

SWIFT's Business Intelligence (BI) Watch portfolio consists of reporting and analytical tools giving you direct and easy access to business insights about your financial institution and the global financial industry. You can analyse your performance over SWIFT and access key SWIFT totals across markets and countries.

Benefits

Manage sales performance and correspondent relationships

Identify business development opportunities

Benchmark your performance and business activity against SWIFT totals

Improve control and allocation of SWIFT expenses

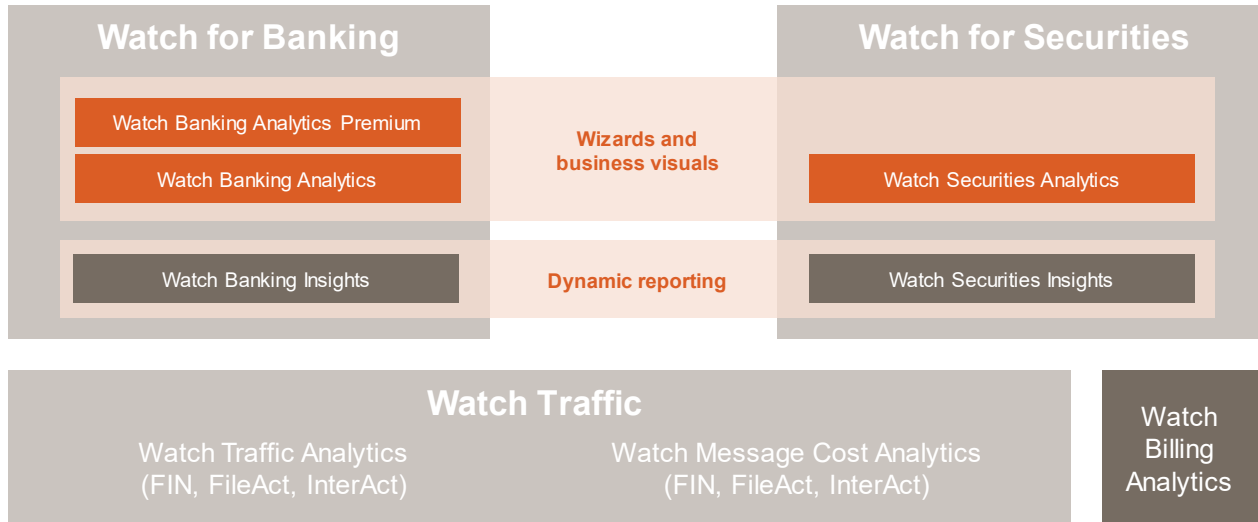Target cost savings

Enhance operational efficiency

Our Watch portfolio offers valuable support in achieving your sales, marketing, financial and operational objectives. The unique and neutral data in Watch can be immediately consumed and allows you to easily identify market trends, spot exceptions, detect new product opportunities, better manage costs and risks, and benchmark your institution against national, regional and global markets. With Watch products and services you will be equipped to improve overall customer strategy and ultimately make better informed business decisions.

Once registered, all you need is an internet connection to access the Analytics and/or Insights products to search directly online or to consult one of the predefined yet interactive dashboards.

Depending on your profile, business needs and the information required, you can opt for any of the following products:

1 **Watch Traffic** to analyse your group-wide SWIFT message volumes, costs and invoices to gain insight on market trends and operational analysis of your traffic flows.

2 **Watch for Banking** to analyse your financial messages to better understand and benchmark your correspondent banking business.

3 **Watch for Securities** to analyse your cross-border Securities flows. Get a clear picture of your operational and business performance.

Watch Analytics portfolio

Watch for Banking	Wizards and business visuals	Watch for Securities
Watch Banking Analytics Premium		
Watch Banking Analytics		Watch Securities Analytics
Watch Banking Insights	Dynamic reporting	Watch Securities Insights

Watch Traffic

Watch Traffic Analytics
(FIN, FileAct, InterAct)

Watch Message Cost Analytics
(FIN, FileAct, InterAct)

Watch Billing Analytics

Key Features

Online access
No software installation is required. Employees across your institution can access the Analytics products or any dashboard directly from swift.com, using a standard internet connection with a standard browser. This facilitates the access of multiple departments and locations to this rich pool of information.

To get started with Watch Analytics or Watch Insights, you will need the password received upon registration. Once logged into swift.com, you will have direct access to the latest figures for your institution and SWIFT totals.

Interactive and intuitive tool
All Analytics products use the same drag and drop interface that is easy to use right from the start. You can organise the result of your queries on-the-fly, simply by dragging and dropping any field values next to each other, providing instant and combined data sets.

User-friendly visuals and export functionalities
Once you have the results you need using Watch Analytics, you can export them to Excel or in other applications for further processing or integration into your existing analysis environment.
You can also save your favourite reports that can be automatically updated each month. The results of any analysis can be displayed in tables or depending on your needs in a choice of multiple graphic formats such as pie charts, multi-line graphs or bar displays.

Daily/Monthly data updates
SWIFT updates the data on a daily basis for Watch Banking Premium and monthly basis for other Analytics and Insights. Each data set within Watch Analytics covers the previous three years plus current year-to-date and last three months of data for daily updates, while Watch Insights covers the current year-to-date and previous year.

Secure and reliable information
SWIFT ensures the highest level of security and confidentiality. The Watch data is stored on our servers and only the approved registered users have access to the information. Each end user in your institution has a separate password. Access to the data can be restricted to specific countries or branches of your institution, as appropriate.

1 Watch Traffic

Watch Traffic delivers operational business intelligence through three distinct products, each of which grants access to different data sets available only from SWIFT.

Watch Traffic Analytics

This product contains details about FIN, InterAct and FileAct traffic volumes, sent and received by your institution and compares them to SWIFT totals. You can drill down by message type (MT), BIC, country, counterparty and other key elements to get insights about your institution's position in the global marketplace and about your business performance.

Watch Traffic Analytics helps you:

– **Identify business opportunities**
  For example: How is your payments business over SWIFT evolving?

– **Benchmark your performance**
  For example: How is your traffic volume evolving in comparison to the previous year? What is your activity share in each of the countries where you have branches?

– **Monitor counterparty relationship**
  For example: Who are your most important business partners? What proportion of your total messaging volume do they represent?

– **Measure new services and strategies**
  For example: Is your traffic evolving as expected? How is your bank-to-corporate business evolving?

– **Improve operational efficiency**
  For example: Do any of your branches have difficulties sending or receiving messages?

– **Monitor your gpi adoption**
  For example: Is your gpi traffic evolving as expected? What is your gpi adoption rate by country, by correspondent, by corridor?

The gpi flag and list of gpi agents is included in Watch Traffic Analytics.

Watch Message Cost Analytics

This product provides a consolidated view of your billed FIN, InterAct and FileAct traffic. Such information is available notably in terms of the average message price, fixed charges, number of chargeable units and other variables.

You can survey your messaging costs across multiple parameters such as time, geography or business solution to improve your operational efficiency and better manage your business.

Watch Message Cost Analytics helps you:

– **Allocate your messaging costs**
  For example: What is the total message cost breakdown for each of your branches?

– **Improve your operational efficiency**
  For example: What is your total cost of NACKed messages? Are you still sending any free format messages?

– **Evaluate message price evolution**
  For example: how is the cost of Securities messaging evolving within your group?

– **Identify potential cost savings**
  For example: How are you applying delivery notifications and what is the cost related? Which of your branches is most expensive in terms of messaging and what is causing this?

Watch Billing Analytics

Watch Billing Analytics gives you a global view of your total SWIFT cost. It covers all of your SWIFT expenses and will help you to monitor your costs per product and service.

With this product, you can gain a consolidated overview of all SWIFT products invoiced to you during the current year-to-date and the previous three calendar years. You can then drill down through this data to specific BICs as well as the products and services for which they were invoiced.

Watch Billing Analytics helps you:

– **Monitor costs per product and service**
  For example: How much did you spend on Interfaces last year? What is your total messaging cost, including InterAct and FileAct traffic?

– **Improve payment processing and budget preparation**
  For example: What is the total budget you should allocate for next year? How do you manage cross-charging within your institution? Which of your branches is receiving which invoice?

2 Watch for Banking

Watch for Banking allows you to analyse your SWIFT traffic data and understand and evaluate your correspondent banking network. You can track activity by volume, value and currency and benchmark against market totals.

Watch Banking Insights

Watch Banking Insights gives you user friendly, visual, dynamic and actionable dashboards of critical traffic data. Watch Banking Insights dashboards are designed for the correspondent banking business and provide immediate insight into your cash and payments, trade finance and network management performance. They offer fast and direct access to critical business data about customers and the global financial industry.

The purpose is to provide insights at a glance and to allow you to focus on actual decision-making instead of the analysis.

Watch Banking Insights features:

– Unique, visual data for faster decision making

– User friendly and dynamic dashboards with export functionality

– Insights into your activity share

– Market and competitive Intelligence

– **Monitor your gpi adoption**
  For example: Is your gpi traffic evolving as expected? What is your gpi adoption rate by currency?

The Watch for Banking solutions all include the gpi flag and list of gpi agents.

Watch Banking Analytics

This product gives you details about FIN traffic values sent and received by your institution, and compares them to SWIFT totals. You can delve into the message content to understand the true value behind your transactional activity and analyse your currency volumes. You can drill down by message type (MT), BIC, country, counterparty and other key factors.

Watch Banking Analytics helps you:

– **Refine activity share assessments**
  For example: Are you maintaining business in areas that are already strong? What are the patterns and trends that emerge in the global marketplace and within certain regions?

– **Optimise your correspondent network**
  For example: Which settlement currencies are used in your major trade corridors?

– **Cross-charge more effectively**
  For example: How are the volumes coming in to your branches and going out of your branches evolving?

– **Envisage new products and business development opportunities**
  For example: Is your business growing in the proper and desired areas?

– **Monitor your gpi adoption**
  For example: Is your gpi traffic evolving as expected? What is your gpi adoption rate by currency?

Watch Banking Analytics Premium

In addition to the existing Watch Banking Insights and Watch Banking Analytics products, a new and enhanced bundle called Watch Banking Analytics Premium is the latest addition to the Watch for Banking suite. On top of value and currency information, Watch Banking Analytics Premium allows you to improve the services you offer to customers, drive the sales force where opportunities exist and look at product enhancements targeted to specific markets.

Watch Banking Analytics Premium helps you:

– Map your clearing business and discover where potential new revenue flows can be generated

– Investigate intermediation of your payments business

– Benchmark your payments charges to market practices

– Understand FX conversion practices

– Visualise the market of confirmed LCs and track your dedicated activity share

– Compare your LC tenors (length) to activity standards

– Optimise your operational efficiency by maximising your straight-through-processing rate

– Discover your activity share in high value payments

– Support your gpi prioritisation strategy

– Monitor your gpi adoption daily

Watch for Securities

Watch for Securities provides consolidated access to monthly aggregated global, regional and country data for Securities messages. It offers highly reliable data that institutions can use to adjust their systems and focus their activities. It can also be used for a number of purposes including benchmarking and analysis of market trends, activity share and operational indicators. Watch for Securities covers your domestic and cross-border asset servicing and settlement messages for equities and fixed income markets.

Watch Securities Insights

Watch Securities Insights allows you to directly access a set of pre-defined insights through a library of views both for Securities settlement and reconciliation and for asset servicing.

The purpose is to get valuable and rapid insights into your cross-border Securities business and operations.

Watch Securities Analytics

This product gives you detailed access to your FIN Securities traffic volume and values, sent and received by your institution and compares them to SWIFT totals. You can delve into the message content to understand the true value behind your transactional activity and analyse your settlement and asset servicing business. You can drill down by message type (MT), BIC, country, settlement country, event type, counterparty and other key elements.

Watch Securities helps you:

– Gain insights on your Securities performance to maintain and grow activity share

– Monitor your correspondent network and control risk exposure

– Improve operational efficiency and quality of your SWIFT messaging activity to reduce costs

Ordering and pricing

For more information about ordering and pricing, contact your SWIFT account manager or visit swift.com > Ordering > Order products and services > Watch.

For more information about Watch, visit www.swift.com/BI or contact watch@swift.com