



TORONTO  
16 - 19 Oct 2017

## Corporate programme

### Unlocking efficiency for multi-banked corporates

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Sibos is the premier annual event for the financial services community. The conference and exhibition are organised by SWIFT, and facilitate debate, networking and collaboration around the future of payments, securities, cash management, trade and financial crime compliance.

For one week every year, Sibos connects some 8,000 business leaders, decision makers and thought leaders from financial institutions, market infrastructures, international corporations and technology partners.

Sibos 2017, under the theme of 'Building for the Future', takes place at the Metro Toronto Convention Centre as Canada celebrates its 150th anniversary. We're inviting our corporate clients to attend the corporate sessions on **Wednesday 18 and Thursday 19 October**.

Join us to explore the challenges faced by corporates and banks, and industry developments. The sessions will look at the latest in trade finance digitisation, how FinTech can impact on trade and supply chains, enhancing cross-border payments, and the future of corporate banking as shaped by corporate treasurers and CFOs. The programme will also cover global standards in treasury and trade and corporate-to-bank connectivity innovations.

For more information, please visit [Sibos.com](http://Sibos.com)

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Friday 18 May

#### Who should attend?

The sessions will benefit corporate treasurers, credit/risk managers and CFOs, as well as cash management bankers, trade bankers and heads of transaction services.

#### Why attend?

Sibos provides an unrivalled opportunity to network with your global peers and influence the industry agenda.

Sign up to:

- Meet all of your senior bank relationship managers in one place, and discuss your priorities and business requirements.
- Explore SWIFT's portfolio of products and services for corporates at the SWIFTLab.
- Visit the exhibition and discover the latest solutions from treasury, trade and ERP application and connectivity vendors.

## HIGHLIGHTS OF THE 2017 CORPORATE PROGRAMME

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### In the main conference hall

#### **The state of global treasury – Untangling the knots**

As market conditions add uncertainty to global treasury operations, corporates also face a myriad of geopolitical and operational uncertainties when considering their longer term strategy. Cybersecurity risk is also a growing concern - are banks still the trusted adviser?

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#### **Operation transformation in technology for multi-banked corporates**

We are witnessing a period of rapid technological transformation and seeing new industry collaboration models for banks and corporates emerge. What are the key trends and how can we reinforce collaboration between banks and corporates?

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#### **Corporate perspectives - Bridging the gap with banks**

As banking relations evolve, what are the priorities banks should focus on for the corporate treasurer and have current banking products become commodities?

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#### **What's next on the wish list of the corporate treasurer for global payments innovation?**

The SWIFT global payments innovation (gpi) service aims to respond to an increased demand from treasurers for speed, transparency and traceability in cross-border payments. Is the proposed service going far enough or is this just the beginning of a much longer journey?

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#### **Digitisation in trade finance – A tough nut to crack?**

Trade finance has lagged behind other financial services in moving from paper to digital. What's the latest in terms of challenges, drivers and developments in this area?

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#### **Building a new industry blueprint in trade and supply chain**

With the booming FinTech space having a positive impact on digitisation, what could blockchain and big data mean for the trade finance sector and how does distributed ledger technology integrate with import and export workflow processes?

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### SWIFT Auditorium

#### **SWIFT for Corporates workshop**

Corporate case studies on best practice in multi-bank connectivity and leveraging multi-channel industry solutions.

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### Standards Forum

#### **The new frontier of digitisation in global Corporate treasury**

What additional harmonisation, innovation and new practices are needed to improve existing corporate-to-bank flows? Can we accelerate industry collaboration in less digitised areas such as EBAM, KYC and trade finance? The panel will discuss the important role of standards to support the vision for corporates.

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### **Don't miss high-profile speakers discussing today's hot topics**

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#### **Big Issue Debate on Wednesday The Future of Money**

#### **Big Issue Debate on Thursday Artificial Intelligence**

#### **Closing plenary on Thursday A high-level summary of the week's discussions, featuring a prominent guest speaker**

Friday 18 May

### Attend networking events

Corporate cocktail  
on Wednesday evening

Sibos closing networking event  
on Thursday night