

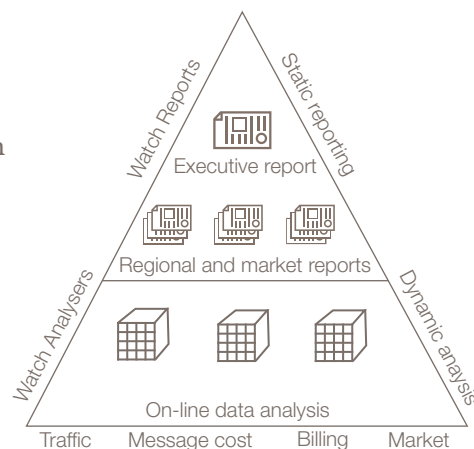


*Easy access
to critical
business data*

Watch

SWIFT's online business intelligence

Watch is a portfolio of online reporting and analytical tools giving you direct and easy access to business intelligence about your financial institution and the global financial industry. You can analyse your performance over SWIFT and access key SWIFT data across markets and countries. Watch helps you understand your own business better, spot new opportunities and improve your operational efficiency.



Benefits

- > Know your customers
- > Track market evolution
- > Manage sales performance and correspondent relationships
- > Identify business development opportunities
- > Benchmark your performance and business activity against SWIFT totals
- > Improve control and allocation of SWIFT expenses
- > Target cost savings
- > Enhance operational efficiency

Depending on your profile or the information required, you may opt for one of the two available products:

- Watch Reports are downloadable static reports available on a monthly basis, providing figures about the most common business data that a financial institution requires
- Watch Analysers provide you with a direct access to business data allowing to perform a more dynamic search and analysis

Watch Reports and Watch Analysers offer a valuable support to your sales, marketing, financial and operational objectives. You can easily identify trends, spot exceptions, and benchmark your institution against the national, regional and global markets.

This critical data is at your fingertips: once registered, all you need is an internet connection to access the Analysers modules to search directly online or to consult and download one of the Reports onto your desktop.

Key Features

Online access

No software installation is required. Employees across your institution can access the Analyser modules or download any Reports from swift.com, using a standard internet connection with a standard browser. This facilitates the access of multiple departments and locations to this rich pool of information.

To get started with Watch Analyser or to download one of the Watch Reports, all you need is the password received upon registration. You log in to swift.com and have direct access to the latest figures for your institution and for SWIFT.

Interactive and intuitive tool

All Analysers modules use the same drag and drop interface that is easy to use right from the start. You can organise the result of your queries on-the-fly, simply by dragging and dropping any field values next to each other, providing you instant and combined sets of measurements.

User-friendly display and export functionality

Once you have the results you need using Watch Analyser, you can export them to Excel or to other applications for further processing or integration into your existing analysis environment. You can also save your favourite reports that can be automatically updated each month. The results of any analysis can be displayed in tables or in a choice of multiple graphic formats such as pie charts, multi-line graphs or bar displays.

The Watch Reports are a combination of comprehensive data and charts in Excel format, making them easy to download and to use off-line.

Monthly data updates

SWIFT updates the data on a monthly basis.

Each data set of the Watch Analysers covers the prior two years plus current year-to-date while most Watch Reports cover the current year-to-date in comparison with the prior year-to-date.

Secure and reliable information

SWIFT ensures the highest level of security and confidentiality. The Watch data is stored on our servers and only the approved registered users have access to the information. Each end user in your institution receives a separate password. Access to the data can be restricted to specific countries or branches of your institution, as appropriate.

Watch Analysers

Watch Analysers offer four different online modules, each of which grants access to different data sets available only from SWIFT.

Watch Traffic Analyser

This module contains details about FIN, InterAct and FileAct traffic volumes, sent and received by your institution and compares them to SWIFT totals. You can drill down by message type, BIC, country, counterparty and other key elements to get insights about your institution's position in the global marketplace and about your business performance.

Watch Traffic Analyser comes with three ready-made reports:

- Traffic Overview Report
- MT 103, 202 and 94x Report
- Traffic Download Report

Watch Traffic Analyser helps you to:

- Identify business opportunities
For example:
 - How is your Payments business over SWIFT evolving?
- Benchmark your performance
For example:
 - How is your traffic volume evolving in comparison with the previous year?
 - What is your market share in each of the countries where you have branches?
- Monitor counterparty relationship
For example:
 - Who are your most important business partners?
 - What proportion of your total messaging volume do they represent?

- Measure new services and strategies
For example:
 - Is your traffic evolving as expected?
How is your bank-to-corporate business evolving?
- Improve operational efficiency
For example:
 - Do any of your branches have difficulties sending or receiving messages?

Watch Message Cost Analyser

This module provides a consolidated view of your billed FIN, InterAct and FileAct traffic. Such information is available notably in terms of the average message price, fixed charges, number of chargeable units and other measures. You can survey your messaging costs across multiple dimensions such as time, geography or business solution to improve your operational efficiency and manage your business better.

Watch Message Cost Analyser helps you to:

- Allocate your messaging costs
For example:
 - What is the total message cost breakdown for each of your branches?
- Improve your operational efficiency
For example:
 - What is your total cost of NACKed messages?
 - Are you still sending any free format messages?
- Evaluate message price evolution
For example:
 - How is the cost of securities messaging evolving within your group?
- Identify potential cost savings
For example:
 - How are you applying delivery notifications and what is the cost related?
 - Which of your branches is most expensive in terms of messaging and what is causing this?

Watch Billing Analyser

Billing Analyser gives you a global view of your total SWIFT cost. It covers all of your SWIFT expenses, including interfaces, maintenance and training. Thanks to Billing Analyser, you are one click away from a consolidated overview of all SWIFT products invoiced to you during the current year-to-date and the previous two calendar years. You can then drill down through this data to specific BICs as well as the products and services for which they were invoiced.

Watch Billing Analyser helps you to:

- Monitor costs per product and service
For example:
 - How much did you spend on Interfaces last year?
 - What is your total messaging cost, including InterAct and FileAct traffic?
- Improve payment processing and budget preparation
For example:
 - What is the total budget you should allocate for next year?
 - Manage cross-charging within your institution
 - Which of your branches is receiving which invoice?

Watch Market Analyser

Watch Market Analyser for FIN gives you information about the global financial community's activity over SWIFT. Drill down to country and message level to identify potential markets and sales opportunities, track market evolution and set benchmarks for your own institution.

Market Analyser comes with two ready made monthly Reports:

- Top Performance Report – shows how the top performers, based on traffic volumes sent and received, are evolving within the market.
- Financial Institution Ranking Report – provides your rank over SWIFT, based on billable traffic volumes. The rank is provided for the entire institution and broken down by market, by country and by individual branches.

Watch Reports

If you do not require Analyser's on-demand availability and the extent of analytical power, Watch Reports give you detailed predefined snapshots of critical traffic, message cost and billing data. Select and subscribe one or many of these Reports to receive, on a monthly basis, the information you need.

Different reports are available, each of which provides specific information available only from SWIFT:

FIN traffic distribution by market and top 10 counterparties

Provides you the list of your top 10 counterparties and the traffic you exchange with them in each market: payments, securities, treasury and trade. You also get the latest update of your traffic distribution per market for sent and received transaction worldwide at institution level. You can track evolution compared to the previous year-to-date.

Your market share in your country

Provides you a monthly overview of your institution's FIN traffic for each of your BICs and the percentage of market share these BICs represent in that country compared to SWIFT totals. Details are included for the most common payments messages (for example, customer credit transfers).

Top 200 counterparties BIC11

Gives you the ranking of your top 200 counterparties at BIC11 level and the message costs related to this traffic. This information allows you to better transfer message costs and manage your correspondent relationships.

FIN traffic distribution by region and top 10 counterparties

Helps you identify your top 10 counterparties and the traffic you exchange with them within each region. You also get a regional view of your traffic patterns for both sent and received traffic.

FIN traffic costs (EUR)

Helps you improve the allocation of your messaging costs and identify opportunities for cost savings. In addition, this report provides insight into your traffic

cost by market, business area and for each BIC8 belonging to your institution.

Consolidated cost of ownership year-to-date

Each month, you are able to track the expenses associated to every product and service you purchase from SWIFT. This key information will help you compare against budget year-to-date, improve allocation and follow-up.

BIC8 billing amount year-to-date

To help you with internal cross charging with all your branches, you get a monthly billing overview based on BIC codes.

Monthly invoice overview

This Report provides details of your billing for the previous month, listing which invoices have been sent to any of your branches drilled down per product, service or messaging activity.

Trade Finance Report

Provides a full picture about your Trade business over SWIFT. Track how your trade volume is evolving and perform a more in-depth analysis by business area and message type.

Ordering and pricing

Traffic and Message Cost Analyser are priced according to the traffic tier allocation for your institution, whereas Billing and Market Analyser subscriptions are independent of this allocation.

Note: Traffic Analyser purchase includes free access to Market Analyser and associated Reports.

For Watch Reports, the price is specific to each individual report.

All invoicing of Watch Analysers and Watch Reports is performed on a monthly basis.

For more information about pricing, contact your SWIFT account manager.

Ready to order?

Go to swift.com > Ordering > Order products and services or contact your SWIFT account manager.

Training

SWIFT provides multiple free online demos and computer-based training for Watch customers.

See [swift.com](#) > Solutions > Messaging > Business intelligence > Watch training portfolio.

Training sessions and specific in-house modules are also available, for more information see [swift.com](#) > Training.

Additional information

Additional information is available on [swift.com](#), the Products community on [swiftcommunity.net](#) and through your SWIFT account manager.

For further details about the usage of Watch products, see [swift.com](#) > Support > Documentation.