

Business Assessment Programme

A team of experts dedicated to helping you get the most out of your investment in SWIFT



A neutral, objective consultative approach from SWIFT

Benefits

- Reduce total cost of ownership
- Reduce risk
- Improve client service
- Identify growth opportunities

The Business Assessment Programme is a dedicated team of SWIFT experts who provide extensive knowledge of financial markets and systems, message standards and front and back office integration processes in business, technology and infrastructure related areas. Its mission is to assist institutions in the SWIFT community to support their key business drivers by leveraging their investment in SWIFTNet. The

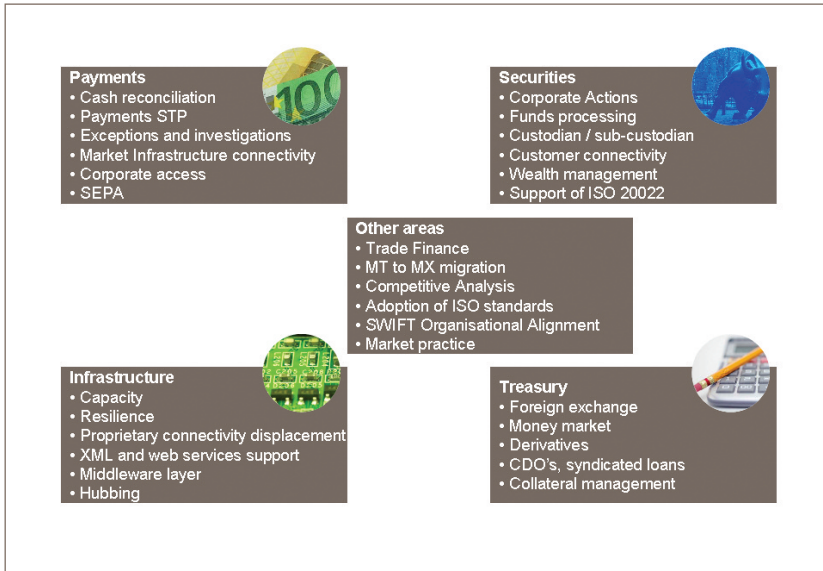
Business Assessment team's recommendations help you reduce your total cost of ownership, lower your operational and reputational risk and identify opportunities for business growth.

Where can the Business Assessment team help?

During the past 10 years, SWIFT has reviewed the business processes and infrastructures of more than 100 financial institutions.

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"I'm delighted that we elected to use SWIFT for this operational review of our end to end GSTS activities. Their business knowledge is excellent and their team was top notch. They don't bring a consultant's 'preconceived direction' to the table."

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Graham Bromley, Executive Director, ABN Amro North America
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⤴ What domains do we cover ...

Typical Business Assessment Programme engagements

Assist customers in supporting their key business drivers by:

- Setting up a scalable infrastructure for business growth
- Extending messaging capabilities
- Leveraging their investment in SWIFTNet

Evaluate with our customers how to reduce operational costs by:

- Reducing operational (and reputational) risk
- Optimising operational efficiency (STP)
- Rationalising internal proprietary systems, infrastructure and communication channels

Benchmarking against client defined peers

- Long term historical FIN traffic growth per market, business area versus peers.
- Cost, average message price and average message length information. The latter can be a strong indicator in the correct implementation of message standards.
- Operational efficiency (NAK'd messages, confirmation rates, reporting et cetera) versus industry and peers.

What are the key benefits of partnering with SWIFT?

- A neutral and objective consultative approach by SWIFT
- A cost attractive pricing scheme
- Clearly defined and agreed deliverables
- A short, focused engagement
- A high quality programme that delivers value in terms of tangible recommendations
- A proven track record (12 years, 140 assignments, 25 countries)
- Aligned strategy between yourself and SWIFT

The team has developed expertise in operational processing, organisational changes and in the displacement of proprietary communication channels within the domains of payments, treasury, infrastructure and securities (funds, custody, settlement). Its expertise also lies in driving STP, reducing operational and reputational risk, realising cost savings and improving end-client service.

For more information, please contact your SWIFT account manager or visit www.swift.com