



Advertising booking form for 2009

Stay in touch with the Sibos community through the year

Dialogue is SWIFT's industry magazine distributed to 19,000 key decision makers across the SWIFT/Sibos community (including all 2008 and 2009 delegates).

Format: 260mm (height) x 200mm (width), full colour

Print run: 19,000

Deadlines for booking: Q1, 10 February 2009; Q2, 8 May 2009; Q3, 21 August 2009; Q4, 6 November 2009

**To book now,
just fax back to
+44 20 7404 9033**

Contact: Kerrisue Morrey

sibosmedia@publishingevents.com

Tel: +44 20 7841 5963

Fax: +44 20 7404 9033

Publishing Events Ltd, 2nd Floor,
Chapel House, 18 Hatton Place,
London EC1N 8RU, UK

Contact details:

Advertiser (company): _____

Contact: _____

Title: _____

Address: _____

City: _____

ZIP/postal code: _____

Country: _____

Tel: _____

Email: _____

Please tick the appropriate box(es) below for the advert(s) you wish to place:

All prices below are in Euros and exclude VAT

	1 insert	2 inserts	3 inserts	4 inserts
Full page ad	<input type="checkbox"/> 10,700 €	<input type="checkbox"/> 10,100 €	<input type="checkbox"/> 9,700 €	<input type="checkbox"/> 9,200 €
Half page ad	<input type="checkbox"/> 7,600 €	<input type="checkbox"/> 6,000 €	<input type="checkbox"/> 5,500 €	<input type="checkbox"/> 4,900 €
Quarter page strip ad	<input type="checkbox"/> 5,500 €	<input type="checkbox"/> 4,500 €	<input type="checkbox"/> 4,000 €	<input type="checkbox"/> 3,500 €
Full page ad	<input type="checkbox"/> Q1	<input type="checkbox"/> Q2	<input type="checkbox"/> Q3	<input type="checkbox"/> Q4
Double page ad	<input type="checkbox"/> Q1	<input type="checkbox"/> Q2	<input type="checkbox"/> Q3	<input type="checkbox"/> Q4
Half page ad	<input type="checkbox"/> Q1	<input type="checkbox"/> Q2	<input type="checkbox"/> Q3	<input type="checkbox"/> Q4
Quarter page ad	<input type="checkbox"/> Q1	<input type="checkbox"/> Q2	<input type="checkbox"/> Q3	<input type="checkbox"/> Q4

with special position:

Outside back cover +30%

Inside front cover +25%

Inside back cover +15%

Guaranteed position +10%

Total amount: _____ €

I agree to the terms and conditions for advertising in Dialogue magazine

Date:

Signature:

Advertising terms and conditions

Copy must be supplied by the copy deadline and must meet Publishing Events' standard technical formats. Full technical specifications available on request. In the event of copy not being supplied by the deadline, or if in an incompatible format, the advertiser will be liable for the advertisement space cost. Full terms and conditions available on request. The placing of an order will be deemed as an acceptance of these conditions. UK Value Added Tax will be charged if applicable. To confirm your booking and guarantee your place in the publication, complete this form and send it back as soon as possible to Publishing Events. The signing of this form is deemed an acceptance of the advertising fee. You will be sent an invoice on publication. Payment terms for all bookings: accounts must be settled within 21 days of the date of the invoice. Publishing Events Ltd reserves the right to cancel this booking. If you have any further queries tel. +44 20 7841 5960 or email sibosmedia@publishingevents.com

Publishing Events Ltd is a SWIFT partner and selling advertising on its behalf.

