



# MyStandards

*in a nutshell*

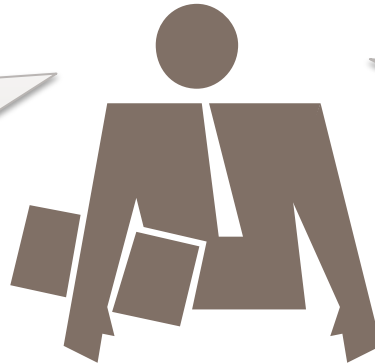
# Customer Diagnostic: Challenges Faced

The **high total cost** for standards maintenance and new solutions.

Not everything in a new standards release is **relevant** to my business.

Difficult to analyse the **impact of a standards release** on my systems.

Understanding market practice definitions require **a lot of effort**.



Managing bilateral agreements is **complex**.

**Information I need is scattered** between base standards, market practices, MI specifications and bilateral agreements.

How to simply **create & distribute** standards-related **documentation**?

MyStandards Is ...

... a **collaborative web platform**  
used to better **manage**  
**standards** definitions and usage  
in the industry.



# MyStandards Solution Overview

**Analytical  
Framework**

**Document  
Generation**

**Machine  
Readable  
Formats**

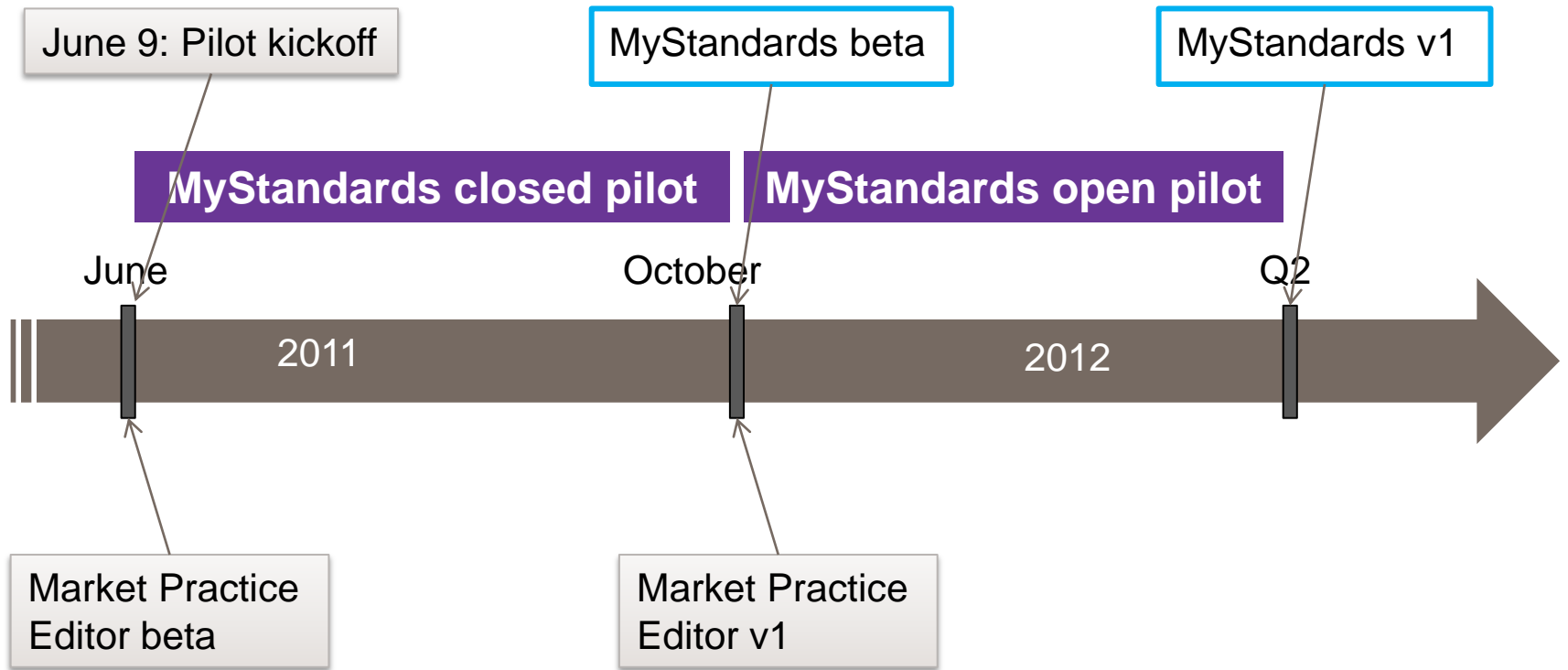
**Collaboration  
&  
Privacy**

**Formal  
Consistent  
Specifications**

Covers MT and ISO20022 Standards, Market Practices and all other templates/guidelines/recommendations.



# Delivery Time-frame



# MyStandards Closed Pilot

## Who

- T2S
- Clearstream
- SIX
- UK Payments Council
- RBC Dexia
- Citi
- J.P. Morgan
- BNYMellon

## Build the right solution

- Customer participation in solution definition
- Monthly builds
- Continuous feed-back
- Real projects

## Build commercial success

- Establish value with sponsors & project leads
- Case studies / evangelization
- Social network effect for critical mass



# MyStandards Open Pilot

Who can apply



Any SWIFT customer  
(ideally sub-community)

Time frame



Nov 2011 – April 2012

Associated  
costs



No charge for application for  
duration of pilot (optional  
consulting element)

Expectation



Use on real projects and  
continuous feed-back

Benefit for pilot



Be ready to leverage the solution  
on day 1 of general availability



To Join The Open Pilot

Or For Any Other Questions

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