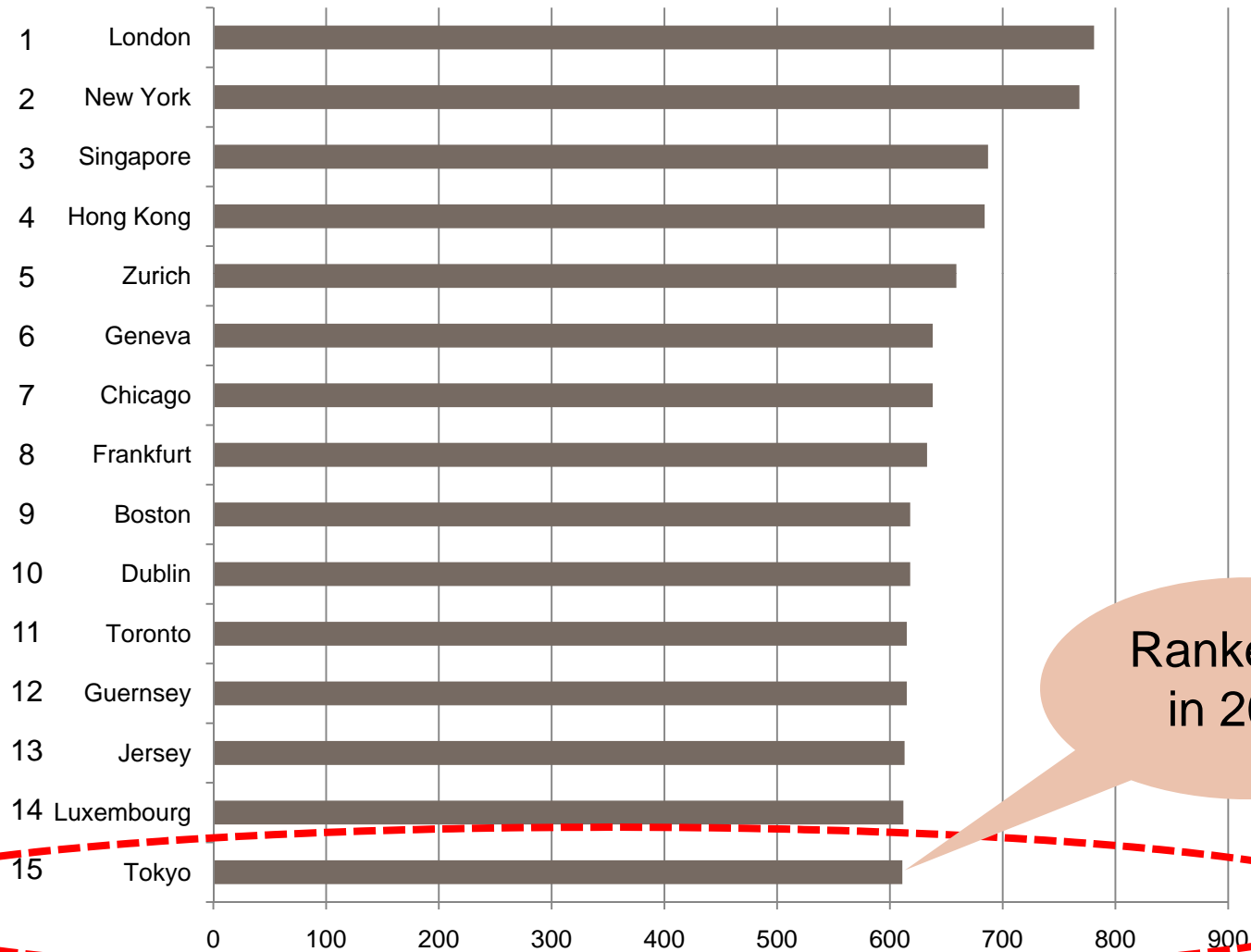


Yoshiaki Watanabe  
Head of Japan  
SWIFT



# Tokyo is ranked 15<sup>th</sup> by the Global Financial Centers Index in 2009

## GFCI in MARCH 2009



Ranked 7<sup>th</sup>  
in 2008



Source: City of London "The Global Financial Centres Index"

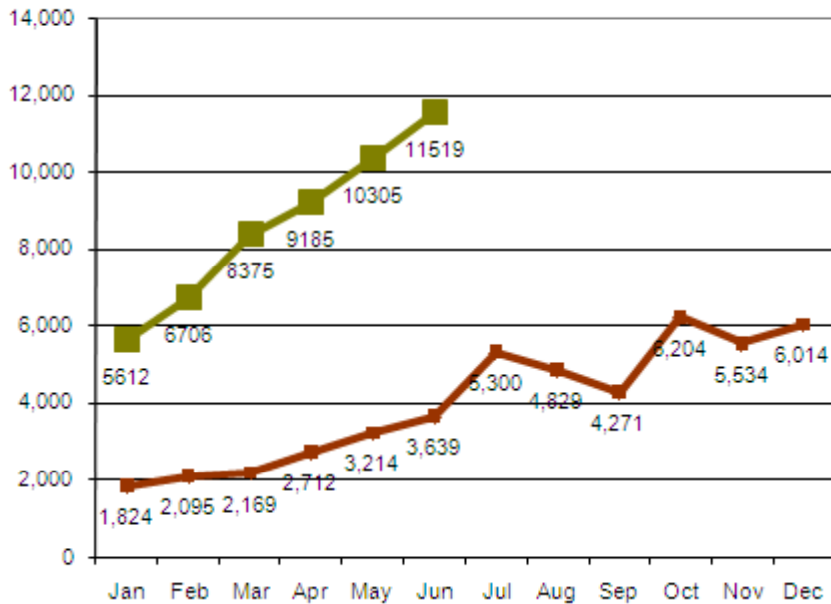


# Today's focus

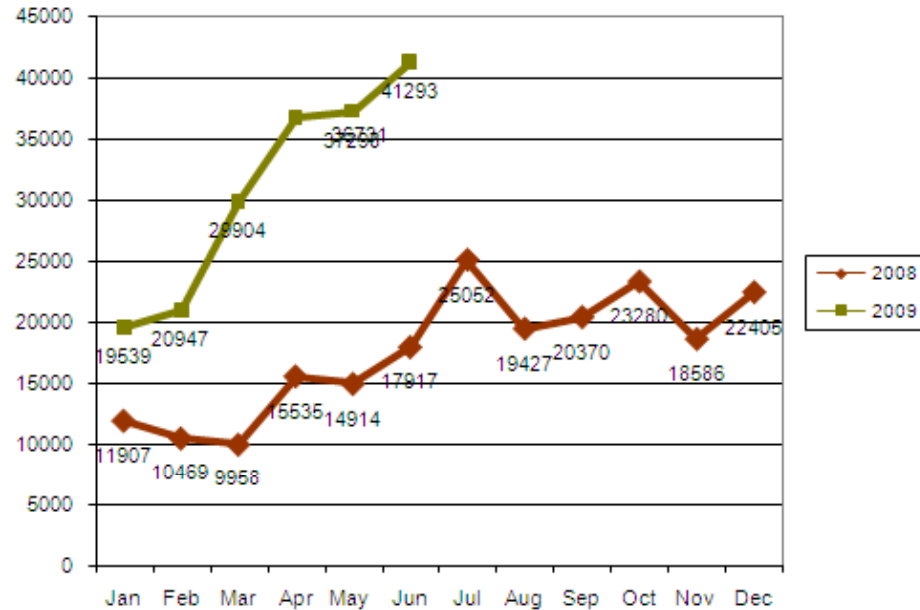
- Opening speech: Weathering the storm – together
  - Lázaro Campos: SWIFT CEO
- Keynote speech: “The Competitiveness of Japanese Financial Market - Business environments surrounding asset management industry - “
  - Daisuke Toki, President  
Goldman Sachs Asset Management Co., Ltd.
- Speech and panel discussion
  - Tadaaki Otsubo, Deputy General Manager of Japanese Bankers Association and Masayuki Tagai, Chief Manager of Bank of Tokyo-Mitsubishi UFJ
  - Robert J. Blair, Asia Head for eBanking Services of J.P. Morgan
  - Kevin Yu, President of Pay Pal Japan, Makoto Shibata, Principal Analyst of Bank of Tokyo-Mitsubishi UFJ, Masaki Yoshikawa, Senior Vice President of NTT DOCOMO, Masashi Nakajima, Professor of Reitaku University (moderator)
  - Shunichiro Unno, Director of Japan Securities Depository Center, Taketoshi Mori, Chief Manager of Bank of Tokyo-Mitsubishi UFJ, Toshiya Furukawa, Vice President of Citibank Japan, Ismail Jabbar, Director of Deutsche Securities, Ippei Fujita, Vice President of Goldman Sachs Japan
  - Shuji Tayama, Manager of DIC Corporation, Takashi Matsuoka, Manager of Nippon Paper Industries, Munenori Arashima, Sales Head of Cash Management, HSBC
- Closing speech
  -  Ian Johnston: Chief Executive, Asia Pacific Region, SWIFT

# Update on swift.com/jp

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## NUMBER OF VIEWED PAGES



- 11,519 visits in June 2009, **most active month** since launch
- **X3 increase** compared with **June 2008**

- **41,293** pages viewed in June 2009
- **x2.3 increase** compared to **June 2008**



“All About SWIFT” has been published

