

SAVE THE DATE

# The Sibos forum for corporates

Advancing critical dialogue between corporates and banks

## Sibos 2010 Amsterdam 26-27 October 2010

### What is Sibos?

Much more than a conference and exhibition, Sibos is the world's premier financial services event, attracting the industry's leading figures and firms for the last 30 years. With the power to draw over 5,000 participants including financial institutions, corporates, application and middleware vendors, Sibos is the opportunity to reach the entire financial services industry.

### The Sibos forum for corporates

The Sibos forum for corporates is a dedicated two-day programme during the annual Sibos conference and exhibition encompassing practical case studies and information exchange on the latest developments and challenges facing the corporate-to-bank space. Designed for treasury, trade and senior finance professionals from corporations and financial institutions, the forum is a unique opportunity to network, learn about new opportunities to optimise cash and liquidity management and derive the most from your treasury and supply chain operations. This year, electronic bank account management

(EBAM), digital identity and supply chain issues such as working capital and e-invoicing feature high on the agenda. Industry debates and interactive workshops will complement the agenda, leaving room for networking and increased interaction.

### Who should attend?

- Corporate treasurers, regional treasurers, treasury managers, finance directors, trade service practitioners, head of shared service centres
- Global bank cash management, trade services and transaction services managers
- Accounts payable and receivable managers
- Existing SWIFT corporate users or corporates seeking to optimise their communication platforms with their financial institutions

### Why attend?

- Learn from corporate case studies how to streamline treasury operations, obtain visibility on cash positions, implement payment factories and adopt the latest ISO 20022 standards;
- Join panel discussions by industry experts about the value of SWIFT for corporates and its supply chain portfolio and how the offering is evolving for existing customers;
- Hear about SWIFT's value proposition for corporates, how to make a compelling business case and

understand the roadmap for practical implementation. For financial institutions, learn how others are using SWIFT to grow market share;

- Meet all your senior bank relationship managers in one place to put priorities and business requirements high on the agenda of the financial institutions that serve you;
- Visit the exhibition to discover the latest solutions from application and connectivity vendors;
- Network with peers and professionals from the financial industry

The Sibos forum for corporates is organised by SWIFT with the support of leading financial institutions Bank of America Merrill Lynch, Barclays, Citi, HSBC, J.P. Morgan, Royal Bank of Scotland, Société Générale and Standard Chartered as well as EuroFinance and media partners including gtnews, TMI and Treasury Today.

We look forward to seeing you in Amsterdam.

*The SWIFT for corporates and supply chain teams*

*For additional information, please visit [www.sibos2010.com](http://www.sibos2010.com) or email [corporate.forum@swift.com](mailto:corporate.forum@swift.com)*

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# The Sibos forum for corporates programme at a glance

Speakers are currently being confirmed.

## Tuesday 26 October

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8:15	Registration, coffee and networking
9:00	<b>Forum for corporates: Present and Future slot – “SWIFT for corporates”</b> Update on SWIFT for corporates, the supply chain portfolio and future developments.
10:00	<b>Corporate classroom - interactive workshop part 1: Building the business case</b> Looking to optimise your treasury operations or payments infrastructure ? This session will give you the building blocks, how to prepare your business case and advance your project.
10:40	Coffee break, exhibition, networking
11.00	<b>SWIFT Plenary</b>
12.00	Lunch and networking time
13.00	<b>Digital identity: protecting reputation and transactions</b> From concept into practice. Hear why 3SKey pilot customers from corporates and banks see an urgent need for secure signatures and learn about their experience using this new SWIFT tool.
14.00	<b>Big Issue Debate (Rebuilding Trust)</b>
15.30	Coffee break, exhibition and networking
16.00	<b>Optimising working capital efficiency: integrating cash and trade</b> A new attitude towards integrated cash management and trade finance – a key aspect of the Financial Supply Chain – now prevails. What are the benefits corporate customers can expect? How can they best optimise their working capital and better manage supply chain risk?
17.30	Corporate and Supply Chain cocktail
19.30	gtnews Global Corporate Treasury Awards (by registration & invitation)

## Wednesday 27 October

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9:00	<b>Where's my invoice? The challenges and benefits of automation</b> Corporate customers are increasingly dematerialising invoices and related processes. How are those corporate customers engaging in this journey? What do they expect from their banking partners? How does e-invoicing contribute to optimising the efficiency of financial supply chain?
10:00	<b>Corporate classroom - interactive workshop - part 2: Implementing SWIFT in practice (a case study)</b> Explore the implementation lifecycle of a corporate connecting to SWIFT starting with the blueprint, selecting the appropriate connectivity method and right partners, testing and finally going into production.
10.40	Coffee break, exhibition, networking
11.00	<b>Big Issue Debate (Recovery)</b>
12.30	Lunch and networking time
14.00	<b>“Managing risk after the crisis: what has changed ?”</b> This session examines how corporates have changed or adapted their practices post credit crisis. What lessons have been learned regarding liquidity risk and counterparty risk? It also takes a hard look at their expectations of financial and other business partners and begs the question, what more can be done?
15.00	Coffee break, exhibition and networking
15.30	<b>Corporate classroom - interactive workshop part 3: SWIFT's Trade and Supply Chain portfolio</b> enables corporates to optimise their working capital by integrating cash and trade. Hear how new industry-wide market practices enable corporates to benefit from banks' financing and reconciliation services on open account transactions.
16.30	<b>Paperless account management - what's in it for you?</b> How has eBAM lightened the burden for management of accounts? Hear how corporates and banks are benefiting from automating these processes and learn what the future holds.
17.30	End